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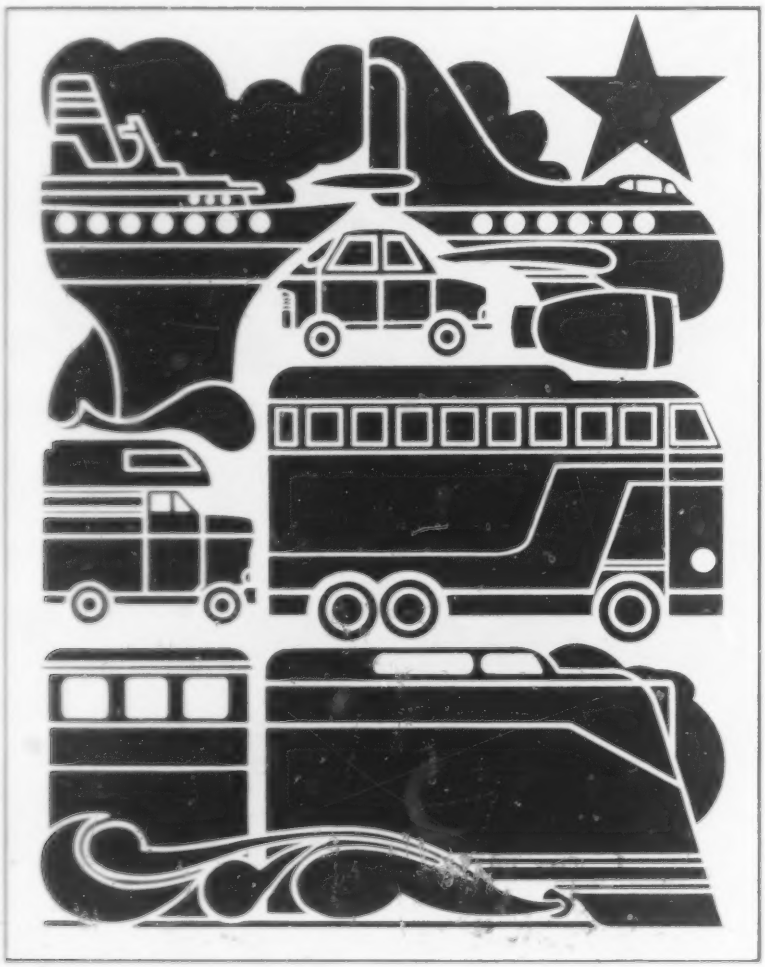
U.S. Travel Data Center

1987 Summer Travel Market Close-Up



National Travel Survey Tabulations

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The US Travel Data Center is an affiliate of the Travel Industry Association of America

1987 SUMMER
TRAVEL MARKET CLOSE-UP:
NATIONAL TRAVEL SURVEY TABULATIONS

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The US Travel Data Center is the national, non-profit center of travel and tourism research. Since its establishment in 1973, the Data Center has devoted itself to advancing the common interests of the travel industry and the public it serves by encouraging, sponsoring and conducting statistical, economic, and scientific research concerning travel, the travel industry, and travel-related industries. In pursuit of this objective the Data Center gathers, analyzes, publishes and disseminates the results of such research, and cooperates with all government agencies, private industry and academic institutions with similar purposes and objectives.

The US Travel Data Center is an affiliate of the Travel Industry Association of America (TIA), the national, non-profit association representing all components of the United States travel industry, the third largest retail industry in the nation.

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1987 SUMMER TRAVEL MARKET CLOSE-UP: NATIONAL TRAVEL SURVEY TABULATIONS

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INTRODUCTION

Since 1979, the US Travel Data Center has conducted a monthly National Travel Survey to provide timely and relevant information on major trends in American travel activity. Seasonal and annual summaries of results are published regularly for use by Data Center members and other interested marketers and researchers. This report on summer 1987 travel and other reports from the Data Center's National Travel Survey contribute to a better understanding of changing travel markets.

This TRAVEL MARKET CLOSE-UP, the introductory edition of a series, is the first Data Center report consisting only of detailed tabulations. Offering extensive data on trip characteristics and traveler demographics not usually available, this CLOSE-UP report serves as a supplement to the TRAVEL EXECUTIVE BRIEFING report. While the BRIEFING provides a summary of seasonal and annual travel information, the CLOSE-UP yields cross-tabulations in much greater detail.

Encompassing June, July and August, this 1987 SUMMER TRAVEL MARKET CLOSE-UP reports trip characteristics for "person-trips" and "trips" while demographics are described in terms of "travelers." Travelers are respondents who made one or more trips 100 miles away from home in summer 1987. Travelers are counted only once regardless of how many trips were taken or how many people were on the trip. The trips unit accounts for the number of trips the traveler took, but does not count other household members on the trip. Assessing all travel activity, the person-trip unit measures both the number of trips taken and the number of people from the respondent's household on the trip. Demographics such as marital status which apply exclusively to the respondent can only be evaluated in terms of travelers. More detailed definitions of these and other terms used in this report are in "Appendix A: Glossary of Terms."

Because the sample for the National Travel Survey is representative of the contiguous United States adult population, data from this report are limited to travel by U.S. residents and do not include foreign visitor activity in the U.S.

KEY TO ABBREVIATIONS*

Mode Auto: Travel by auto/truck or recreational vehicle

Mode Air: Travel by airplane

Pleasure: Travel for entertainment, outdoor recreation or visits to friends and relatives

Business: Travel for business or conventions

Vac Trip: Considered to be a vacation trip

Weekend Trip: Travel took place over a weekend or a long weekend

Used Hotl/Motl: Spent at least one night in a hotel or motel

LT $40: Resides in household with an annual family income of less than a $40,000

$20+: Resides in household with an annual family income of $20,000 or more

$40+: Resides in household income with an annual income of $40,000 or more

LT 35: Between 18 and 35 years old

35-54: Between 35 and 54 years old

55+: 55 years and over

No Child, 1 ADL: One adult without children on trip

No Child, 2+ ADL: Two or more adults without children on trip

Child, 1+ ADL: One or more adults with children on trip

NE: Northeast (New England and Mid-Atlantic census regions)

SE: Southeast (South Atlantic and East South Central census regions)

Great Lakes: East North Central census region

Midwest: West South Central and East North Central census regions

West: Mountain and Pacific census regions

*For more detailed definitions, see "Appendix A: Glossary of Terms."

USTDC NATIONAL TRAVEL SURVEY SUMMER, 1987
Table 1-1
ROUND TRIP MILEAGE

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1568	1058	371	1119	329	982	625	814
PROJECTED TOTAL TRIPS MILLIONS	214.9 100%	149.4 100%	48.5 100%	158.5 100%	43.5 100%	134.4 100%	85.9 100%	105.7 100%
200-299	20	26	3	21	11	18	25	12
300-399	15	20	2	16	8	17	21	15
400-499	9	11	4	9	11	9	12	9
500-599	6	7	2	6	9	5	6	6
600-999	18	18	19	18	20	19	19	19
1000-1999	16	12	27	15	21	17	10	21
2000 OR MORE	10	4	30	10	15	10	5	11
OUTSIDE U.S.	6	3	16	6	7	6	2	8
AVERAGE DISTANCE OF TRIP	920	640	1930	910	1120	950	670	1020
(U.S. ONLY)								
CUMULATIVE								
300 OR MORE	75	72	84	74	84	77	73	82
400 OR MORE	60	52	82	58	76	60	52	66
500 OR MORE	51	41	78	49	65	51	40	58
600 OR MORE	44	35	75	43	56	46	34	51
1000 OR MORE	26	16	57	25	36	27	15	32

USTDC NATIONAL TRAVEL SURVEY SUMMER, 1987
Table 1-2
ROUND TRIP MILEAGE

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40	$20+	$40+	LT 35	35 54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1568	858	1077	806	649	617	270	745	489	334
PROJECTED TOTAL TRIPS MILLIONS	214.9 100%	143.9 100%	156.3 100%	71.0 100%	95.2 100%	75.9 100%	43.8 100%	104.5 100%	70.1 100%	40.2 100%
200-299	20	22	20	19	21	16	25	16	23	25
300-399	15	17	15	13	19	14	10	13	20	14
400-499	9	10	9	9	7	11	10	9	6	14
500-599	6	7	6	7	6	7	7	7	6	5
600-999	18	20	18	17	19	17	21	20	18	15
1000-1999	16	13	15	18	15	17	13	18	12	17
2000 OR MORE	10	7	11	12	8	14	9	12	10	6
OUTSIDE U.S.	6	4	8	8	7	5	5	7	6	4
AVERAGE DISTANCE OF TRIP	920	800	930	1010	860	1030	870	1020	880	740
(U S. ONLY)										
CUMULATIVE										
300 OR MORE	75	73	74	76	74	80	70	79	72	71
400 OR MORE	60	56	59	63	55	66	60	66	53	57
500 OR MORE	51	46	50	54	48	55	50	57	46	43
600 OR MORE	44	40	44	47	42	48	43	49	41	38
1000 OR MORE	26	20	25	30	24	31	22	29	23	23

USTDC NATIONAL TRAVEL SURVEY SUMMER, 1987
Table 1-3
ROUND TRIP MILEAGE

REGIONS OF ORIGIN AND DESTINATION

		DESTINATION					ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1568	203	432	202	281	332	286	401	265	298	318
PROJECTED TOTAL TRIPS	214.9	27.4	63.7	28.6	36.3	44.9	40.5	59.3	34.4	40.7	40.1
MILLIONS	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
200-299	20	24	18	23	28	15	20	17	19	28	16
300-399	15	17	22	23	10	8	15	23	17	10	9
400-499	9	14	9	7	13	7	9	10	8	11	8
500-599	6	10	5	6	7	7	10	5	3	8	6
600-999	18	17	20	19	15	24	9	21	20	14	26
1000-1999	16	10	20	13	18	17	17	15	19	11	18
2000 OR MORE	10	8	5	8	8	22	11	9	11	11	10
OUTSIDE U.S.	6	1	*	1	*	3	9	2	4	9	8
AVERAGE DISTANCE OF TRIP	920	760	770	780	800	1330	1030	850	990	830	980
(U.S. ONLY)											
CUMULATIVE											
300 OR MORE	75	76	82	77	72	85	72	82	78	65	77
400 OR MORE	60	59	60	53	62	77	57	59	61	55	68
500 OR MORE	51	45	51	46	49	70	47	50	53	44	61
600 OR MORE	44	36	45	40	42	63	37	44	50	36	55
1000 OR MORE	26	19	25	21	26	39	28	23	30	22	28

USTDC NATIONAL TRAVEL SURVEY SUMMER, 1987
Table 2-1
PRIMARY MODE OF TRANSPORTATION

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAI	1524	1073	377	1095	302	982	608	771
PROJECTED TOTAL TRIPS MILLIONS	214.9 100%	149.4 100%	48.5 100%	158.5 100%	43.5 100%	134.4 100%	85.9 100%	105.7 100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	72	100	*	76	49	78	82	65
RENTAL CAR	1	2	*	1	4	1	1	2
AIRPLANE	23	*	100	19	47	18	14	30
BUS	3	*	*	4	2	3	3	4
TRAIN	1	*	*	*	2	*	*	*
OTHER	1	*	*	1	1	1	1	1

USTDC NATIONAL TRAVEL SURVEY SUMMER, 1987
Table 2-2
PRIMARY MODE OF TRANSPORTATION

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40	$20+	$40+	LT 35	35 54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1524	838	1033	774	629	595	269	712	482	330
PROJECTED TOTAL TRIPS MILLIONS	214.9	143.9	156.3	71.0	95.2	75.9	43.8	104.5	70.1	40.2
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	72	78	72	70	73	71	69	60	80	88
RENTAL CAR	1	2	2	1	2	*	1	2	*	1
AIRPLANE	23	17	25	27	24	25	21	32	18	10
BUS	3	4	2	1	2	2	9	5	1	1
TRAIN	1	1	*	*	*	1	1	1	*	*
OTHER	1	1	1	1	1	1	1	1	1	*

USTDC NATIONAL TRAVEL SURVEY SUMMER, 1987
Table 2-3
PRIMARY MODE OF TRANSPORTATION

REGIONS OF ORIGIN AND DESTINATION

		DESTINATION					ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1524	197	416	196	268	319	280	391	258	287	308
PROJECTED TOTAL TRIPS MILLIONS	214.9	27.4	63.7	28.6	36.3	44.9	40.5	59.3	34.4	40.7	40.1
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	72	70	81	77	74	67	67	75	74	71	71
RENTAL CAR	1	*	2	1	1	2	1	2	1	1	2
AIRPLANE	23	23	15	20	19	29	28	20	23	23	25
BUS	3	6	1	2	6	3	3	4	2	4	2
TRAIN	1	*	2	*	*	1	2	1	*	*	*
OTHER	1	1	1	1	1	1	*	1	*	2	1

USTDC NATIONAL TRAVEL SURVEY SUMMER, 1987
Table 3-1
NIGHTS AWAY FROM HOME

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1591	1073	377	1138	332	998	630	825
PROJECTED TOTAL TRIPS	214.9	149.4	48.5	158.5	43.5	134.4	85.9	105.7
MILLIONS	100%	100%	100%	100%	100%	100%	100%	100%
NIGHTS AWAY FROM HOME								
NONE	10	9	12	8	15	7	*	*
1	9	10	7	8	10	7	12	10
2 TO 3	36	38	32	37	33	34	64	39
4 TO 9	29	29	27	30	31	33	24	31
TEN OR MORE	16	13	22	17	10	19	*	16
AVERAGE, IF ANY	5.7	5.1	7.5	5.8	4.8	6.1	2.7	5.2
AVG., INCL. ZERO	5.2	4.7	6.9	5.4	4.3	5.8	2.7	5.2

USTDC NATIONAL TRAVEL SURVEY SUMMER, 1987
Table 3-2
NIGHTS AWAY FROM HOME

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40	$20+	$40+	LT 35	35 54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1591	871	1085	814	662	624	273	760	497	334
PROJECTED TOTAL TRIPS MILLIONS	214.9	143.9	156.3	71.0	95.2	75.9	43.8	104.5	70.1	40.2
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NIGHTS AWAY FROM HOME										
NONE	10	12	9	9	11	10	10	14	5	9
1	9	9	9	10	8	9	10	9	8	9
2 TO 3	36	37	38	37	37	37	37	35	41	31
4 TO 9	29	28	30	32	29	33	24	25	30	36
TEN OR MORE	16	14	14	13	15	11	19	16	15	15
AVERAGE, IF ANY*	5.7	5.5	5.4	5.1	5.7	5.1	6.1	5.8	5.4	5.8
AVG., INCL. ZERO	5.2	5.0	5.0	4.7	5.3	4.6	5.5	5.2	5.1	5.3

USTDC NATIONAL TRAVEL SURVEY SUMMER, 1987
Table 3-3
NIGHTS AWAY FROM HOME

REGIONS OF ORIGIN AND DESTINATION

		DESTINATION					ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1591	206	434	205	281	332	294	404	273	300	320
PROJECTED TOTAL TRIPS MILLIONS	214.9	27.4	63.7	28.6	36.3	44.9	40.5	59.3	34.4	40.7	40.1
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NIGHTS AWAY FROM HOME											
NONE	10	9	7	16	15	9	6	10	12	14	9
1	9	13	8	6	9	11	11	7	6	10	11
2 TO 3	36	47	39	37	36	31	41	35	43	30	36
4 TO 9	29	19	30	31	29	32	29	32	25	30	26
TEN OR MORE	16	11	16	9	12	17	13	16	14	15	18
AVERAGE, IF ANY	5.7	4.5	5.4	5.0	5.0	5.7	5.0	5.7	5.3	6.2	6.1
AVG., INCL. ZERO	5.2	4.1	5.1	4.5	4.3	5.2	4.7	5.3	4.8	5.4	5.6

USTDC NATIONAL TRAVEL SURVEY SUMMER, 1987
Table 4-1
TYPES OF LODGING USED

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1591	1073	377	1138	332	998	630	825
PROJECTED TOTAL TRIPS MILLIONS	214.9 100%	149.4 100%	48.5 100%	158.5 100%	43.5 100%	134.4 100%	85.9 100%	105.7 100%
LODGING TYPE								
FRIENDS, RELATIVES HOMES	34	36	29	39	13	37	41	8
HOTEL OR MOTEL	49	44	62	44	75	45	44	100
RENTED CABIN OR CONDOMINIUM	4	5	3	4	2	6	5	1
OWNED CABIN OR CONDOMINIUM	2	3	1	3	*	3	2	*
CAMPER, TRAILER, OR RV	7	9	3	8	1	10	8	*
OTHER	2	1	1	1	2	2	1	*
NO OVERNIGHT STAY	10	9	12	8	15	7	*	4
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:								
FRIENDS, RELATIVES HOMES	5.1	4.4	7.0	5.2	5.3	5.7	2.6	5.8
HOTEL, MOTEL	4.1	4.0	4.4	4.4	3.7	4.6	2.7	4.1

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY SUMMER, 1987
Table 4-2
TYPES OF LODGING USED

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40	$20+	$40+	LT 35	35 54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1591	871	1085	814	662	624	273	760	497	334
PROJECTED TOTAL TRIPS MILLIONS	214.9	143.9	156.3	71.0	95.2	75.9	43.8	104.5	70.1	40.2
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LODGING TYPE										
FRIENDS, RELATIVES HOMES	34	37	30	27	36	28	41	30	36	39
HOTEL OR MOTEL	49	45	54	59	48	53	43	54	49	37
RENTED CABIN OR CONDOMINIUM	4	4	5	4	4	4	5	3	6	6
OWNED CABIN OR CONDOMINIUM	2	1	3	3	1	3	2	1	3	5
CAMPER, TRAILER, OR RV	7	8	6	5	7	8	7	4	7	13
OTHER	2	1	1	2	2	2	1	2	1	1
NO OVERNIGHT STAY	10	12	9	9	11	10	10	14	5	9
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:										
FRIENDS, RELATIVES HOMES	5.1	4.4	4.7	4.9	4.6	5.1	5.9	5.4	4.6	5.1
HOTEL, MOTEL	4.1	4.0	4.0	4.0	4.3	4.0	3.5	3.8	4.3	4.7

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY SUMMER, 1987
Table 4-3
TYPES OF LODGING USED

REGIONS OF ORIGIN AND DESTINATION

		DESTINATION					ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1591	206	434	205	281	332	294	404	273	300	320
PROJECTED TOTAL TRIPS MILLIONS	214.9	27.4	63.7	28.6	36.3	44.9	40.5	59.3	34.4	40.7	40.1
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LODGING TYPE											
FRIENDS, RELATIVES HOMES	34	36	34	39	39	29	33	37	32	38	27
HOTEL OR MOTEL	49	42	56	46	38	53	49	54	49	40	52
RENTED CABIN OR CONDOMINIUM	4	6	5	3	2	3	6	5	3	3	4
OWNED CABIN OR CONDOMINIUM	2	4	2	*	3	2	4	2	1	3	3
CAMPER, TRAILER, OR RV	7	8	2	9	9	10	6	2	10	9	11
OTHER	2	1	1	1	1	2	3	1	1	1	2
NO OVERNIGHT STAY	10	9	7	16	15	9	6	10	12	14	9
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:											
FRIENDS, RELATIVES HOMES	5.1	5.0	4.7	4.2	5.0	6.0	4.9	5.0	4.7	5.1	5.8
HOTEL, MOTEL	4.1	3.0	4.3	4.1	3.5	3.7	4.1	4.5	3.7	4.0	3.8

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY SUMMER, 1987
Table 5-1
TRAVEL PARTY SIZE AND STRUCTURE

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1591	1073	377	1138	332	998	630	825
PROJECTED TOTAL TRIPS MILLIONS	214.9 100%	149.4 100%	48.5 100%	158.5 100%	43.5 100%	134.4 100%	85.9 100%	105.7 100%
HOUSEHOLD MEMBERS ON TRIP -1	49	40	67	43	77	39	38	54
2	28	31	24	30	16	31	34	28
3	10	11	6	11	5	11	12	10
4	6	8	1	7	1	8	8	5
5	5	7	2	6	1	7	5	3
6+	2	3	1	3	*	3	2	1
PARTIES WITHOUT CHILDREN - ONE ADULT	49	40	67	43	77	39	38	54
TWO ADULTS	26	28	21	28	15	28	33	26
3 + ADULTS	6	8	3	7	4	6	8	5
PARTIES WITH CHILDREN - ONE ADULT	4	5	3	5	1	6	4	2
TWO ADULTS	9	12	5	11	1	13	11	8
3 + ADULTS	5	7	1	6	2	7	6	4
AVG # ON TRIP, INCLUDING RESPONDENT	2.0	2.2	1.5	2.1	1.3	2.2	2.2	1.8
AVG # OF CHILDREN ON TRIP, INCLUDING NONE	.4	.5	.1	.4	.1	.5	.4	.3

USTDC NATIONAL TRAVEL SURVEY SUMMER, 1987
Table 5-2
TRAVEL PARTY SIZE AND STRUCTURE

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40	$20+	$40+	LT 35	35 54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1591	871	1085	814	662	624	273	760	497	334
PROJECTED TOTAL TRIPS MILLIONS	214.9 100%	143.9 100%	156.3 100%	71.0 100%	95.2 100%	75.9 100%	43.8 100%	104.5 100%	70.1 100%	40.2 100%
HOUSEHOLD MEMBERS ON TRIP -1	49	46	48	48	58	38	46	99	*	*
2	28	30	27	27	18	32	44	1	80	11
3	10	11	9	10	10	11	9	*	16	25
4	6	6	7	7	6	10	*	*	2	29
5	5	5	6	5	6	7	1	*	1	25
6+	2	2	3	3	2	3	*	*	1	10
PARTIES WITHOUT CHILDREN - ONE ADULT	49	47	49	48	58	38	46	100	*	*
TWO ADULTS	26	27	25	26	16	29	43	*	80	*
3 + ADULTS	6	7	6	6	6	8	6	*	20	*
PARTIES WITH CHILDREN - ONE ADULT	4	4	3	4	4	6	2	*	*	22
TWO ADULTS	9	9	10	11	10	13	4	*	*	50
3 + ADULTS	5	6	6	5	6	7	*	*	*	28
AVG # ON TRIP, INCLUDING RESPONDENT	2.0	2.0	2.1	2.0	1.9	2.2	1.7	1.0	2.3	4.0
AVG # OF CHILDREN ON TRIP, INCLUDING NONE	.4	.4	.4	.4	.4	.5	.1	*	.2	1.6

USTDC NATIONAL TRAVEL SURVEY SUMMER, 1987
Table 5-3
TRAVEL PARTY SIZE AND STRUCTURE

REGIONS OF ORIGIN AND DESTINATION

		DESTINATION					ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1591	206	434	205	281	332	294	404	273	300	320
PROJECTED TOTAL TRIPS MILLIONS	214.9	27.4	63.7	28.6	36.3	44.9	40.5	59.3	34.4	40.7	40.1
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
HOUSEHOLD MEMBERS ON TRIP -1	49	53	40	52	47	57	55	45	38	50	56
2	28	26	35	25	21	26	28	32	34	23	24
3	10	11	10	7	16	6	6	10	14	13	8
4	6	4	7	10	6	4	5	7	8	5	5
5	5	4	6	3	6	5	6	5	4	6	4
6+	2	2	1	2	4	2	1	1	2	4	3
PARTIES WITHOUT CHILDREN - ONE ADULT	49	54	40	52	48	58	55	45	39	51	56
TWO ADULTS	26	23	31	24	19	25	27	29	31	20	21
3 + ADULTS	6	9	6	3	11	2	5	7	7	7	5
PARTIES WITH CHILDREN - ONE ADULT	4	3	5	3	3	4	2	4	5	4	6
TWO ADULTS	9	5	10	13	12	9	6	8	15	11	9
3 + ADULTS	5	5	7	6	7	3	6	7	4	6	2
AVG # ON TRIP, INCLUDING RESPONDENT	2.0	1.9	2.1	1.9	2.2	1.8	1.8	2.0	2.1	2.1	1.9
AVG # OF CHILDREN ON TRIP, INCLUDING NONE	.4	.3	.4	.4	.5	.3	.3	.3	.4	.5	.3

USTDC NATIONAL TRAVEL SURVEY SUMMER, 1987
Table 6-1
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1591	1073	377	1138	332	998	630	825
PROJECTED TOTAL TRIPS MILLIONS	214.9 100%	149.4 100%	48.5 100%	158.5 100%	43.5 100%	134.4 100%	85.9 100%	105.7 100%
WEEKEND TRIP	40	46	24	43	27	43	100	36
VACATION TRIP	63	69	48	78	14	100	67	58
PRIMARY PURPOSE OF TRIP								
PLEASURE TOTAL	75	79	64	104	24	94	81	69
VISIT FRIENDS OR RELATIVES	32	33	29	44	7	40	35	19
OUTDOOR RECREATION	20	22	15	28	6	25	22	16
ENTERTAINMENT	23	24	20	32	11	29	24	34
BUSINESS TOTAL	20	13	39	5	100	4	14	31
CONVENTION,ETC.	8	4	18	3	40	2	7	13
OTHER BUSINESS	12	9	21	2	60	2	7	18
OTHER	10	11	8	*	*	8	11	8

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY SUMMER, 1987
Table 6-2
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40	$20+	$40+	LT 35	35 54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1591	871	1085	814	662	624	273	760	497	334
PROJECTED TOTAL TRIPS MILLIONS	214.9 100%	143.9 100%	156.3 100%	71.0 100%	95.2 100%	75.9 100%	43.8 100%	104.5 100%	70.1 100%	40.2 100%
WEEKEND TRIP	40	44	41	39	47	36	34	31	51	45
VACATION TRIP	63	64	58	55	63	60	65	50	67	87
PRIMARY PURPOSE OF TRIP										
PLEASURE TOTAL	75	76	71	69	75	69	83	67	79	88
VISIT FRIENDS OR RELATIVES	32	34	29	27	31	27	41	29	31	40
OUTDOOR RECREATION	20	19	20	19	20	20	18	17	18	32
ENTERTAINMENT	23	23	22	23	24	22	24	21	30	16
BUSINESS TOTAL	20	16	25	29	19	27	12	32	11	4
CONVENTION,ETC.	8	8	9	10	8	10	5	12	5	2
OTHER BUSINESS	12	8	16	19	11	17	7	20	6	2
OTHER	10	11	9	9	9	10	12	7	13	11

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY SUMMER, 1987
Table 6-3
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

REGIONS OF ORIGIN AND DESTINATION

		DESTINATION					ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1591	206	434	205	281	332	294	404	273	300	320
PROJECTED TOTAL TRIPS MILLIONS	214.9	27.4	63.7	28.6	36.3	44.9	40.5	59.3	34.4	40.7	40.1
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	40	41	45	43	43	36	41	42	44	36	36
VACATION TRIP	63	62	66	59	58	64	64	66	66	55	61
PRIMARY PURPOSE OF TRIP											
PLEASURE TOTAL	75	76	72	76	71	76	90	74	75	71	76
VISIT FRIENDS OR RELATIVES	32	26	31	41	32	31	25	34	32	34	31
OUTDOOR RECREATION	20	25	15	19	23	22	24	15	19	20	23
ENTERTAINMENT	23	25	26	16	16	23	27	25	24	17	22
BUSINESS TOTAL	20	19	19	20	20	23	19	19	18	19	22
CONVENTION,ETC.	8	6	7	8	9	9	8	10	6	6	9
OTHER BUSINESS	12	13	12	12	11	14	14	9	12	13	13
OTHER	10	9	12	7	10	7	10	11	9	11	7

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY SUMMER, 1987
Table 7-1
CENSUS REGION OF FINAL DESTINATION

TRIP CHARACTERISTICS

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1569	1059	371	1123	326	988	624	814
PROJECTED TOTAL TRIPS MILLIONS	214.9	149.4	48.5	158.5	43.5	134.4	85.9	105.7
	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	13	13	13	13	12	13	13	11
NEW ENGLAND	4	4	3	4	2	5	5	2
MID-ATLANTIC	9	9	9	9	10	8	9	9
SOUTHEAST	30	34	19	29	29	32	34	34
SOUTH ATLANTIC	23	26	15	22	24	23	25	26
EAST SOUTH CENTRAL	7	8	4	7	5	8	9	8
GREAT LAKES	13	14	12	14	13	13	14	13
EAST NORTH CENTRAL	13	14	12	14	13	13	14	13
MIDWEST	17	17	14	17	16	16	18	13
WEST SOUTH CENTRAL	8	8	6	7	9	6	7	7
WEST NORTH CENTRAL	9	9	8	10	7	10	11	6
WEST	21	19	25	21	23	21	18	22
MOUNTAIN	9	7	13	8	11	8	8	11
PACIFIC	13	12	15	14	12	14	11	11
OUTSIDE US	6	3	16	6	7	6	2	8

USTDC NATIONAL TRAVEL SURVEY SUMMER, 1987
Table 7-2
CENSUS REGION OF FINAL DESTINATION

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40	$20+	$40+	LT 35	35 54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1569	861	1071	801	650	618	270	747	490	332
PROJECTED TOTAL TRIPS MILLIONS	214.9	143.9	156.3	71.0	95.2	75.9	43.8	104.5	70.1	40.2
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	13	12	13	14	11	15	15	14	13	9
NEW ENGLAND	4	2	4	5	3	6	2	4	4	2
MID-ATLANTIC	9	9	9	10	8	9	13	10	9	7
SOUTHEAST	30	31	29	31	30	30	32	25	35	35
SOUTH ATLANTIC	23	24	22	23	24	22	24	19	28	26
EAST SOUTH CENTRAL	7	7	7	8	6	8	8	5	8	10
GREAT LAKES	13	16	13	12	16	13	11	14	11	15
EAST NORTH CENTRAL	13	16	13	12	16	13	11	14	11	15
MIDWEST	17	19	18	15	18	15	19	17	16	20
WEST SOUTH CENTRAL	8	8	9	9	8	7	8	7	7	11
WEST NORTH CENTRAL	9	11	9	6	10	7	11	9	9	9
WEST	21	18	20	21	19	23	17	24	18	17
MOUNTAIN	9	8	8	8	8	9	5	10	7	7
PACIFIC	13	11	12	13	12	14	13	14	11	10
OUTSIDE US	6	4	8	8	7	5	5	7	6	4

USTDC NATIONAL TRAVEL SURVEY SUMMER, 1987
Table 7-3
CENSUS REGION OF FINAL DESTINATION

REGIONS OF ORIGIN AND DESTINATION

		DESTINATION					ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1569	206	434	205	281	332	288	403	268	294	316
PROJECTED TOTAL TRIPS MILLIONS	214.9	27.4	63.7	28.6	36.3	44.9	40.5	59.3	34.4	40.7	40.1
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	13	100	*	*	*	*	44	12	5	2	1
NEW ENGLAND	4	29	*	*	*	*	14	3	2	*	*
MID-ATLANTIC	9	71	*	*	*	*	30	9	4	2	1
SOUTHEAST	30	*	100	*	*	*	28	67	25	9	2
SOUTH ATLANTIC	23	*	76	*	*	*	27	52	15	3	2
EAST SOUTH CENTRAL	7	*	24	*	*	*	1	15	10	6	*
GREAT LAKES	13	*	*	100	*	*	8	10	44	10	2
EAST NORTH CENTRAL	13	*	*	100	*	*	8	10	44	10	2
MIDWEST	17	*	*	*	100	*	4	4	16	63	5
WEST SOUTH CENTRAL	8	*	*	*	46	*	*	2	4	33	2
WEST NORTH CENTRAL	9	*	*	*	54	*	4	2	11	30	3
WEST	21	*	*	*	*	100	7	4	7	9	80
MOUNTAIN	9	*	*	*	*	42	1	2	5	5	32
PACIFIC	13	*	*	*	*	58	6	3	3	4	50
OUTSIDE US	6	1	*	1	*	3	9	2	4	9	8

USTDC NATIONAL TRAVEL SURVEY SUMMER, 1987
Table 8-1
CENSUS REGION OF ORIGIN

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1591	1073	377	1138	332	998	630	825
PROJECTED TOTAL TRIPS MILLIONS	214.9	149.4	48.5	158.5	43.5	134.4	85.9	105.7
	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	19	18	22	19	20	19	19	19
NEW ENGLAND	4	4	3	4	3	5	5	3
MID-ATLANTIC	15	14	19	14	17	14	14	16
SOUTHEAST	28	29	23	28	27	29	29	30
SOUTH ATLANTIC	20	20	17	20	18	21	22	21
EAST SOUTH CENTRAL	8	9	6	8	9	8	7	9
GREAT LAKES	16	16	16	16	14	17	18	16
EAST NORTH CENTRAL	16	16	16	16	14	17	18	16
MIDWEST	19	18	19	19	18	17	17	15
WEST SOUTH CENTRAL	10	9	13	9	11	8	8	10
WEST NORTH CENTRAL	9	9	6	9	7	9	9	5
WEST	19	19	20	19	20	18	17	20
MOUNTAIN	7	7	8	6	8	7	7	7
PACIFIC	12	12	11	12	12	11	10	13

USTDC NATIONAL TRAVEL SURVEY SUMMER, 1987
Table 8-2
CENSUS REGION OF ORIGIN

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40	$20+	$40+	LT 35	35 54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1591	871	1085	814	662	624	273	760	497	334
PROJECTED TOTAL TRIPS MILLIONS	214.9 100%	143.9 100%	156.3 100%	71.0 100%	95.2 100%	75.9 100%	43.8 100%	104.5 100%	70.1 100%	40.2 100%
NORTHEAST	19	16	21	24	16	22	21	21	19	13
NEW ENGLAND	4	3	4	4	3	5	5	4	3	2
MID-ATLANTIC	15	13	17	19	13	17	16	17	15	11
SOUTHEAST	28	31	25	24	29	28	25	25	31	28
SOUTH ATLANTIC	20	21	19	18	21	18	20	17	24	18
EAST SOUTH CENTRAL	8	10	7	7	8	10	5	8	7	10
GREAT LAKES	16	17	15	15	14	17	20	13	19	20
EAST NORTH CENTRAL	16	17	15	15	14	17	20	13	19	20
MIDWEST	19	20	21	19	22	15	18	20	16	22
WEST SOUTH CENTRAL	10	9	12	13	12	11	6	11	9	12
WEST NORTH CENTRAL	9	10	9	6	10	5	12	9	8	10
WEST	19	17	18	18	19	18	16	21	15	17
MOUNTAIN	7	7	6	5	9	4	4	9	4	6
PACIFIC	12	10	11	13	10	13	12	12	11	12

USTDC NATIONAL TRAVEL SURVEY SUMMER, 1987
Table 8-3
CENSUS REGION OF ORIGIN

REGIONS OF ORIGIN AND DESTINATION

		DESTINATION					ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1591	206	434	205	281	332	294	404	273	300	320
PROJECTED TOTAL TRIPS	214.9	27.4	63.7	28.6	36.3	44.9	40.5	59.3	34.4	40.7	40.1
MILLIONS	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	19	64	17	11	4	6	100	*	*	*	*
NEW ENGLAND	4	17	1	4	*	2	20	*	*	*	*
MID-ATLANTIC	15	47	16	7	4	4	80	*	*	*	*
SOUTHEAST	28	25	63	22	6	6	*	100	*	*	*
SOUTH ATLANTIC	20	23	45	10	3	4	*	71	*	*	*
EAST SOUTH CENTRAL	8	2	17	12	3	2	*	29	*	*	*
GREAT LAKES	16	6	13	52	15	5	*	*	100	*	*
EAST NORTH CENTRAL	16	6	13	52	15	5	*	*	100	*	*
MIDWEST	19	3	5	13	69	8	*	*	*	100	*
WEST SOUTH CENTRAL	10	2	4	3	35	6	*	*	*	54	*
WEST NORTH CENTRAL	9	1	1	10	34	3	*	*	*	46	*
WEST	19	2	1	2	6	74	*	*	*	*	100
MOUNTAIN	7	*	*	1	3	28	*	*	*	*	37
PACIFIC	12	1	1	1	3	46	*	*	*	*	63

USTDC NATIONAL TRAVEL SURVEY SUMMER, 1987
Table 9-1
SIZE OF MSA OF ORIGIN AND DESTINATION

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1591	1073	377	1138	332	998	630	825
PROJECTED TOTAL TRIPS MILLIONS	214.9	149.4	48.5	158.5	43.5	134.4	85.9	105.7
	100%	100%	100%	100%	100%	100%	100%	100%
ADI OF ORIGIN - POPULATION								
1 MILLION PLUS	36	33	45	33	43	35	31	39
250,000-999,999	42	44	36	43	40	42	46	41
50,000-249,000	21	22	18	23	17	22	22	19
LESS THAN 50,000	1	1	*	1	*	1	*	*
ADI OF DESTINATION - POPULATION								
A COUNTY	40	34	58	38	56	37	35	47
WITHIN MAJOR CITY	33	26	50	30	49	30	26	42
B COUNTY	22	24	15	22	22	22	26	19
C COUNTY	17	21	8	18	10	19	19	15
D COUNTY	14	18	4	15	8	16	16	12
OUTSIDE US	7	3	15	7	5	6	4	7

USTDC NATIONAL TRAVEL SURVEY SUMMER, 1987
Table 9-2
SIZE OF MSA OF ORIGIN AND DESTINATION

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40	$20+	$40+	LT 35	35 54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1591	871	1085	814	662	624	273	760	497	334
PROJECTED TOTAL TRIPS MILLIONS	214.9 100%	143.9 100%	156.3 100%	71.0 100%	95.2 100%	75.9 100%	43.8 100%	104.5 100%	70.1 100%	40.2 100%
ADI OF ORIGIN - POPULATION										
1 MILLION PLUS	36	29	37	42	33	39	33	36	37	32
250,000-999,999	42	45	40	39	44	41	44	41	43	44
50,000-249,000	21	26	22	18	22	19	22	22	20	22
LESS THAN 50,000	1	1	1	*	1	1	*	*	*	2
ADI OF DESTINATION - POPULATION										
A COUNTY	40	38	39	39	41	39	42	50	32	28
WITHIN MAJOR CITY	33	31	32	32	35	30	33	42	23	24
B COUNTY	22	21	23	24	20	25	22	19	23	28
C COUNTY	17	19	15	15	18	17	17	13	23	19
D COUNTY	14	16	16	14	14	14	14	11	15	20
OUTSIDE US	7	6	8	8	7	6	5	7	8	4

USTDC NATIONAL TRAVEL SURVEY SUMMER, 1987
Table 9-3
SIZE OF MSA OF ORIGIN AND DESTINATION

REGIONS OF ORIGIN AND DESTINATION

		DESTINATION					ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1591	206	434	205	281	332	294	404	273	300	320
PROJECTED TOTAL TRIPS	214.9	27.4	63.7	28.6	36.3	44.9	40.5	59.3	34.4	40.7	40.1
MILLIONS	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
ADI OF ORIGIN - POPULATION											
1 MILLION PLUS	36	51	34	25	26	40	64	24	28	26	41
250,000-999,999	42	43	49	55	35	33	34	56	52	34	30
50,000-249,000	21	6	16	19	38	27	3	19	19	38	29
LESS THAN 50,000	1	*	*	1	2	*	*	1	*	2	*
ADI OF DESTINATION - POPULATION											
A COUNTY	40	38	38	38	35	64	37	39	32	37	55
WITHIN MAJOR CITY	33	28	33	36	34	41	30	35	29	33	36
B COUNTY	22	36	28	30	20	8	27	27	26	19	9
C COUNTY	17	22	18	18	22	14	18	16	20	17	15
D COUNTY	14	3	17	14	21	14	8	14	17	18	14
OUTSIDE US	7	*	1	*	2	*	10	3	5	9	7

USTDC NATIONAL TRAVEL SURVEY SUMMER, 1987
Table 10-1
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1591	1073	377	1138	332	998	630	825
PROJECTED TOTAL TRIPS MILLIONS	214.9	149.4	48.5	158.5	43.5	134.4	85.9	105.7
	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	10	3	34	7	25	6	5	15
PACKAGE TOUR	5	2	10	6	6	7	4	8
CONSULTED TRAVEL AGENT	16	5	47	14	25	15	10	20
USED FOR HOTEL, TRANSP RESER	78	73	76	77	90	68	83	82

USTDC NATIONAL TRAVEL SURVEY SUMMER, 1987
Table 10-2
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40	$20+	$40+	LT 35	35 54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1591	871	1085	814	662	624	273	760	497	334
PROJECTED TOTAL TRIPS MILLIONS	214.9	143.9	156.3	71.0	95.2	75.9	43.8	104.5	70.1	40.2
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	10	6	11	13	11	11	6	14	7	5
PACKAGE TOUR	5	5	5	4	5	5	6	6	5	3
CONSULTED TRAVEL AGENT	16	14	17	16	15	17	14	20	13	7
USED FOR HOTEL, TRANSP RESER	78	65	77	84	79	84	64	79	79	61

USTDC NATIONAL TRAVEL SURVEY SUMMER, 1987
Table 10-3
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

REGIONS OF ORIGIN AND DESTINATION

		DESTINATION					ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1591	206	434	205	281	332	294	404	273	300	320
PROJECTED TOTAL TRIPS MILLIONS	214.9	27.4	63.7	28.6	36.3	44.9	40.5	59.3	34.4	40.7	40.1
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	10	8	8	13	8	11	13	9	9	8	10
PACKAGE TOUR	5	6	4	3	2	7	7	5	4	3	7
CONSULTED TRAVEL AGENT	16	19	10	14	11	19	17	14	18	13	16
USED FOR HOTEL, TRANSP RESER	78	98	63	82	88	71	87	74	83	67	76

USTDC NATIONAL TRAVEL SURVEY SUMMER, 1987
Table 11-1
ROUND TRIP MILEAGE

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1568	1058	371	1119	329	982	625	814
PROJECTED PERSON TRIPS MILLIONS	419.2 100%	322.6 100%	72.5 100%	329.7 100%	58.8 100%	295.3 100%	183.1 100%	183.6 100%
200-299	23	28	2	24	10	21	31	11
300-399	15	18	1	14	9	15	19	15
400-499	10	12	3	11	12	10	13	9
500-599	5	6	2	5	9	5	6	6
600-999	18	18	15	18	18	18	17	18
1000-1999	16	12	30	16	23	17	9	22
2000 OR MORE	8	3	29	8	15	8	4	10
OUTSIDE U.S.	6	3	18	5	7	6	2	8
AVERAGE DISTANCE OF TRIP	850	620	1980	850	1100	880	600	1000
(U.S. ONLY)								
CUMULATIVE								
300 OR MORE	73	70	81	71	86	74	68	88
400 OR MORE	58	52	80	57	77	58	49	73
500 OR MORE	47	40	77	47	65	48	36	64
600 OR MORE	42	34	74	42	56	44	30	58
1000 OR MORE	24	16	59	24	38	25	13	40

USTDC NATIONAL TRAVEL SURVEY SUMMER, 1987
Table 11-2
ROUND TRIP MILEAGE

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40	$20+	$40+	LT 35	35 54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1568	858	1077	806	649	617	270	745	489	334
PROJECTED PERSON TRIPS MILLIONS	419.2 100%	282.8 100%	314.8 100%	136.4 100%	215 100%	134.7 100%	69.2 100%	104.1 100%	155.5 100%	159.6 100%
200-299	23	26	23	17	28	16	28	15	23	27
300-399	15	16	15	14	17	15	11	13	18	13
400-499	10	11	10	9	9	12	9	9	7	14
500-599	5	6	5	5	5	6	7	7	5	4
600-999	18	18	18	17	17	18	21	20	18	16
1000-1999	16	12	15	21	13	19	13	18	14	16
2000 OR MORE	8	6	8	10	7	10	7	12	10	5
OUTSIDE U.S.	6	5	6	8	5	5	5	7	6	4
AVERAGE DISTANCE OF TRIP	850	750	840	920	770	930	850	1030	880	710
(U.S. ONLY)										
CUMULATIVE										
300 OR MORE	73	70	72	76	68	81	67	79	72	69
400 OR MORE	58	53	57	62	51	66	57	66	54	56
500 OR MORE	47	43	46	53	41	54	48	57	47	42
600 OR MORE	42	36	41	48	37	48	41	49	42	38
1000 OR MORE	24	18	23	31	20	30	20	29	24	21

USTDC NATIONAL TRAVEL SURVEY SUMMER, 1987
Table 11-3
ROUND TRIP MILEAGE

REGIONS OF ORIGIN AND DESTINATION

		DESTINATION					ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1568	203	432	202	281	332	286	401	265	298	318
PROJECTED PERSON TRIPS MILLIONS	419.2	51.2	129	54.7	77.7	79.4	73.2	116	71.8	84.1	74.3
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
200-299	23	25	18	32	35	16	23	17	25	35	16
300-399	15	18	20	22	9	9	14	22	16	9	10
400-499	10	13	10	7	14	10	9	11	7	12	10
500-599	5	8	5	6	6	6	10	4	2	7	5
600-999	18	14	24	13	13	23	11	21	19	13	24
1000-1999	16	13	19	13	16	17	16	15	20	11	17
2000 OR MORE	8	8	4	6	7	20	8	8	9	9	9
OUTSIDE U.S.	6	1	*	*	*	2	10	2	3	6	11
AVERAGE DISTANCE OF TRIP	850	740	740	690	720	1230	890	810	910	730	930
(U.S. ONLY)											
CUMULATIVE											
300 OR MORE	73	75	82	68	65	84	68	81	73	61	75
400 OR MORE	58	57	62	45	56	75	54	59	57	52	65
500 OR MORE	47	43	52	38	42	65	45	48	50	40	55
600 OR MORE	42	36	47	32	36	59	35	44	48	33	50
1000 OR MORE	24	21	23	19	23	37	24	23	29	20	26

USTDC NATIONAL TRAVEL SURVEY SUMMER, 1987
Table 12-1
PRIMARY MODE OF TRANSPORTATION

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1524	1073	377	1095	302	982	608	771
PROJECTED PERSON TRIPS MILLIONS	419.2	322.6	72.5	329.7	58.8	295.3	183.1	183.6
	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	78	100	*	81	52	82	85	71
RENTAL CAR	1	1	*	1	3	1	1	2
AIRPLANE	18	*	100	16	44	14	11	25
BUS	2	*	*	2	2	2	2	3
TRAIN	1	*	*	*	1	*	*	*
OTHER	1	*	*	1	1	1	1	1

USTDC NATIONAL TRAVEL SURVEY SUMMER, 1987
Table 12-2
PRIMARY MODE OF TRANSPORTATION

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40	$20+	$40+	LT 35	35 54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1524	838	1033	774	629	595	269	712	482	330
PROJECTED PERSON TRIPS MILLIONS	419.2	282.8	314.8	136.4	215	134.7	69.2	104.1	155.5	159.6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	79	84	81	73	80	80	74	60	81	89
RENTAL CAR	1	1	1	1	2	*	1	2	*	1
AIRPLANE	18	12	17	23	18	17	20	33	17	9
BUS	2	2	1	1	1	1	5	5	1	1
TRAIN	1	1	1	*	*	1	*	1	*	1
OTHER	1	1	1	3	1	1	1	1	1	*

USTDC NATIONAL TRAVEL SURVEY SUMMER, 1987
Table 12-3
PRIMARY MODE OF TRANSPORTATION

REGIONS OF ORIGIN AND DESTINATION

		DESTINATION					ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1524	197	416	196	268	319	280	391	258	287	308
PROJECTED PERSON TRIPS MILLIONS	419.2	51.2	129	54.7	77.7	79.4	73.2	116	71.8	84.1	74.3
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
AUTO, TRUCK, RV (INCLUDES RENTAL)	79	76	87	84	86	72	74	81	81	81	77
RENTAL CAR	1	1	1	1	*	2	1	1	1	1	2
AIRPLANE	18	19	11	14	11	24	23	15	17	16	20
BUS	2	3	1	2	3	2	2	2	1	2	2
TRAIN	1	1	1	*	*	1	1	1	1	*	*
OTHER	1	1	1	*	*	1	*	1	*	1	1

USTDC NATIONAL TRAVEL SURVEY SUMMER, 1987
Table 13-1
NIGHTS AWAY FROM HOME

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1591	1073	377	1138	332	998	630	825
PROJECTED PERSON TRIPS MILLIONS	419.2 100%	322.6 100%	72.5 100%	329.7 100%	58.8 100%	295.3 100%	183.1 100%	183.6 100%
NONE	8	8	9	7	11	6	*	*
1	9	10	6	8	9	6	12	10
2 TO 3	36	38	30	35	33	33	64	39
4 TO 9	33	32	33	35	36	38	24	35
TEN OR MORE	14	13	23	16	10	17	*	16
AVERAGE, IF ANY	5.6	5.1	7.6	5.8	4.9	6.1	2.7	5.4
AVG., INCL. ZERO	5.2	4.8	7.2	5.2	4.5	5.7	2.7	5.3

USTDC NATIONAL TRAVEL SURVEY SUMMER, 1987
Table 13-2
NIGHTS AWAY FROM HOME

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40	$20+	$40+	LT 35	35 54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1591	871	1085	814	662	624	273	760	497	334
PROJECTED PERSON TRIPS MILLIONS	419.2 100%	282.8 100%	314.8 100%	136.4 100%	215 100%	134.7 100%	69.2 100%	104.1 100%	155.5 100%	159.6 100%
NONE	8	9	7	7	8	7	8	14	6	7
1	9	10	9	9	9	8	10	9	8	9
2 TO 3	36	37	37	36	38	34	38	35	42	31
4 TO 9	33	32	33	35	32	38	24	25	31	39
TEN OR MORE	14	13	14	13	14	12	19	16	13	15
AVERAGE, IF ANY	5.6	5.3	5.4	5.3	5.5	5.3	6.0	5.9	5.2	5.8
AVG., INCL. ZERO	5.2	4.9	5.0	4.9	5.2	4.9	5.4	5.2	5.0	5.4

USTDC NATIONAL TRAVEL SURVEY SUMMER, 1987
Table 13-3
NIGHTS AWAY FROM HOME

REGIONS OF ORIGIN AND DESTINATION

		DESTINATION					ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1591	206	434	205	281	332	294	404	273	300	320
PROJECTED PERSON TRIPS	419.2	51.2	129	54.7	77.7	79.4	73.2	116	71.8	84.1	74.3
MILLIONS	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NONE	8	8	6	12	12	6	5	9	9	11	6
1	9	12	8	5	8	12	10	7	5	10	12
2 TO 3	36	45	37	39	39	29	40	32	44	35	32
4 TO 9	33	22	35	35	32	35	31	37	32	32	29
TEN OR MORE	14	13	14	9	9	16	14	15	11	11	20
AVERAGE, IF ANY	5.6	4.8	5.4	4.8	4.8	5.7	5.2	5.9	5.0	5.4	6.3
AVG., INCL. ZERO	5.2	4.4	5.1	4.5	4.3	5.4	4.9	5.5	4.7	4.8	5.9

USTDC NATIONAL TRAVEL SURVEY SUMMER, 1987
Table 14-1
TYPES OF LODGING USED

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1591	1073	377	1138	332	998	630	825
PROJECTED PERSON TRIPS MILLIONS	419.2 100%	322.6 100%	72.5 100%	329.7 100%	58.8 100%	295.3 100%	183.1 100%	183.6 100%
LODGING TYPE								
FRIENDS, RELATIVES HOMES	37	38	32	40	14	37	44	10
HOTEL OR MOTEL	44	39	60	39	76	41	38	100
RENTED CABIN OR CONDOMINIUM	5	6	5	5	2	7	5	1
OWNED CABIN OR CONDOMINIUM	4	5	1	5	*	5	4	*
CAMPER, TRAILER, OR RV	9	11	2	11	2	12	10	*
OTHER	1	1	1	1	2	1	1	*
NO OVERNIGHT STAY	8	8	9	7	11	6	*	4
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:								
FRIENDS, RELATIVES HOMES	4.9	4.4	7.3	5.0	5.8	5.5	2.7	5.6
HOTEL, MOTEL	4.2	4.2	4.5	4.6	3.8	4.7	2.7	4.2

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY SUMMER, 1987
Table 14-2
TYPES OF LODGING USED

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40	$20+	$40+	LT 35	35 54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1591	871	1085	814	662	624	273	760	497	334
PROJECTED PERSON TRIPS MILLIONS	419.2	282.8	314.8	136.4	215	134.7	69.2	104.1	155.5	159.6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LODGING TYPE										
FRIENDS, RELATIVES HOMES	37	41	33	30	41	31	41	31	39	39
HOTEL OR MOTEL	44	40	48	52	40	48	43	54	46	35
RENTED CABIN OR CONDOMINIUM	5	5	6	6	4	7	6	3	7	6
OWNED CABIN OR CONDOMINIUM	4	2	5	6	2	6	3	1	3	7
CAMPER, TRAILER, OR RV	9	11	8	7	10	10	6	5	7	14
OTHER	1	1	1	1	1	1	1	2	1	1
NO OVERNIGHT STAY	8	9	7	7	8	7	10	14	6	7
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:										
FRIENDS, RELATIVES HOMES	4.9	4.2	4.9	5.3	4.5	5.3	5.4	5.4	4.6	5.1
HOTEL, MOTEL	4.2	4.2	4.2	4.0	4.7	3.9	3.4	3.9	4.0	5.0

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY SUMMER, 1987
Table 14-3
TYPES OF LODGING USED

REGIONS OF ORIGIN AND DESTINATION

		DESTINATION					ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1591	206	434	205	281	332	294	404	273	300	320
PROJECTED PERSON TRIPS MILLIONS	419.2	51.2	129	54.7	77.7	79.4	73.2	116	71.8	84.1	74.3
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LODGING TYPE											
FRIENDS, RELATIVES HOMES	37	41	36	39	46	30	35	41	32	45	27
HOTEL OR MOTEL	44	34	52	39	33	46	44	48	43	35	47
RENTED CABIN OR CONDOMINIUM	5	7	7	4	2	5	8	7	4	3	4
OWNED CABIN OR CONDOMINIUM	4	7	3	*	5	5	6	3	1	5	6
CAMPER, TRAILER, OR RV	9	9	3	19	8	14	8	3	17	8	15
OTHER	1	*	1	1	*	2	2	*	1	1	2
NO OVERNIGHT STAY	8	8	6	12	12	6	5	9	9	11	6
AVERAGE NUMBER OF NIGHTS SPENT IN LODGING TYPE:											
FRIENDS, RELATIVES HOMES	4.9	4.9	4.8	4.2	4.6	5.5	5.0	4.9	5.2	4.6	5.2
HOTEL, MOTEL	4.2	3.1	4.5	4.1	3.5	3.6	4.5	4.7	3.6	3.8	4.2

LODGING TYPE MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY SUMMER, 1987
Table 15-1
TRAVEL PARTY SIZE AND STRUCTURE

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1591	1073	377	1138	332	998	630	825
PROJECTED PERSON TRIPS MILLIONS	419.2 100%	322.6 100%	72.5 100%	329.7 100%	58.8 100%	295.3 100%	183.1 100%	183.6 100%
HOUSEHOLD MEMBERS ON TRIP -1	25	18	45	20	57	18	18	31
2	28	27	32	28	23	27	32	30
3	15	16	13	15	11	16	17	16
4	12	15	2	13	4	15	15	10
5	13	15	6	15	5	15	12	10
6+	7	8	3	9	*	9	6	3
PARTIES WITHOUT CHILDREN - ONE ADULT	25	19	45	21	57	18	18	31
TWO ADULTS	26	25	29	25	22	24	30	28
3 + ADULTS	11	12	6	11	9	10	13	10
PARTIES WITH CHILDREN - ONE ADULT	7	7	6	8	2	9	6	4
TWO ADULTS	18	21	11	21	3	23	20	15
3 + ADULTS	13	15	4	14	6	16	13	12

USTDC NATIONAL TRAVEL SURVEY SUMMER, 1987
Table 15-2
TRAVEL PARTY SIZE AND STRUCTURE

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40	$20+	$40+	LT 35	35 54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1591	871	1085	814	662	624	273	760	497	334
PROJECTED PERSON TRIPS MILLIONS	419.2 100%	282.8 100%	314.8 100%	136.4 100%	215 100%	134.7 100%	69.2 100%	104.1 100%	155.5 100%	159.6 100%
HOUSEHOLD MEMBERS ON TRIP -1	25	23	24	23	31	17	29	100	*	*
2	28	29	26	26	17	29	53	*	69	6
3	15	16	13	15	16	14	14	*	22	19
4	12	12	14	14	13	17	1	*	3	29
5	13	13	15	13	15	15	2	*	2	31
6+	7	7	9	8	8	8	*	*	3	15
PARTIES WITHOUT CHILDREN - ONE ADULT	25	23	24	24	31	17	30	100	*	*
TWO ADULTS	26	26	24	25	16	26	52	*	70	*
3 + ADULTS	11	12	11	10	11	12	11	*	30	*
PARTIES WITH CHILDREN - ONE ADULT	7	6	6	7	7	8	1	*	*	18
TWO ADULTS	18	17	21	22	20	23	5	*	*	48
3 + ADULTS	13	15	15	12	17	14	1	*	*	34

USTDC NATIONAL TRAVEL SURVEY SUMMER, 1987
Table 15-3
TRAVEL PARTY SIZE AND STRUCTURE

REGIONS OF ORIGIN AND DESTINATION

		DESTINATION					ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1591	206	434	205	281	332	294	404	273	300	320
PROJECTED PERSON TRIPS MILLIONS	419.2	51.2	129	54.7	77.7	79.4	73.2	116	71.8	84.1	74.3
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
HOUSEHOLD MEMBERS ON TRIP -1	25	28	19	27	22	32	30	23	18	24	30
2	28	28	32	26	20	29	30	30	32	22	26
3	15	17	15	11	22	9	10	15	20	18	14
4	12	9	15	21	11	8	11	15	15	10	10
5	13	12	16	8	14	14	15	14	9	14	12
6+	7	6	4	6	12	7	4	4	6	13	8
PARTIES WITHOUT CHILDREN - ONE ADULT	25	29	20	27	23	32	30	23	19	25	31
TWO ADULTS	26	25	28	25	18	28	30	26	29	20	23
3 + ADULTS	11	17	11	4	17	4	11	12	11	12	9
PARTIES WITH CHILDREN - ONE ADULT	7	6	6	5	6	9	3	6	6	8	13
TWO ADULTS	18	11	19	27	20	19	13	16	27	20	19
3 + ADULTS	13	12	16	12	17	8	14	17	9	16	6

USTDC NATIONAL TRAVEL SURVEY SUMMER, 1987
Table 16-1
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1591	1073	377	1138	332	998	630	825
PROJECTED PERSON TRIPS MILLIONS	419.2 100%	322.6 100%	72.5 100%	329.7 100%	58.8 100%	295.3 100%	183.1 100%	183.6 100%
WEEKEND TRIP	44	48	25	45	32	43	100	37
VACATION TRIP	70	75	56	87	18	100	70	66
PRIMARY PURPOSE OF TRIP								
PLEASURE TOTAL	79	88	70	100	26	92	81	74
VISIT FRIENDS OR RELATIVES	34	37	32	43	9	39	37	25
OUTDOOR RECREATION	24	29	16	30	6	28	24	15
ENTERTAINMENT	21	22	22	27	11	25	20	34
BUSINESS TOTAL	14	17	31	3	100	4	10	25
CONVENTION,ETC.	6	10	14	2	42	2	5	11
OTHER BUSINESS	8	7	17	1	58	2	5	14
OTHER	8	3	2	*	*	4	9	1

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY SUMMER, 1987
Table 16-2
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40	$20+	$40+	LT 35	35 54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1591	871	1085	814	662	624	273	760	497	334
PROJECTED PERSON TRIPS MILLIONS	419.2 100%	282.8 100%	314.8 100%	136.4 100%	215 100%	134.7 100%	69.2 100%	104.1 100%	155.5 100%	159.6 100%
WEEKEND TRIP	44	48	43	41	54	37	36	31	51	45
VACATION TRIP	70	71	69	67	71	71	67	50	66	88
PRIMARY PURPOSE OF TRIP										
PLEASURE TOTAL	79	86	78	75	82	77	86	68	78	89
VISIT FRIENDS OR RELATIVES	34	40	32	27	34	31	45	29	31	40
OUTDOOR RECREATION	24	25	26	26	27	24	18	17	19	34
ENTERTAINMENT	21	21	20	22	21	22	23	22	28	15
BUSINESS TOTAL	14	11	16	21	13	18	10	32	12	5
CONVENTION,ETC.	6	5	6	7	6	7	5	12	6	2
OTHER BUSINESS	8	6	10	14	7	11	5	20	6	3
OTHER	7	3	5	3	6	6	4	1	10	7

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY SUMMER, 1987
Table 16-3
WEEKEND TRIP, VACATION TRIP, PRIMARY PURPOSE OF TRIP

REGIONS OF ORIGIN AND DESTINATION

		DESTINATION					ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1591	206	434	205	281	332	294	404	273	300	320
PROJECTED PERSON TRIPS MILLIONS	419.2	51.2	129	54.7	77.7	79.4	73.2	116	71.8	84.1	74.3
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	44	48	45	49	49	40	42	45	48	44	39
VACATION TRIP	70	70	73	70	66	70	72	74	76	62	67
PRIMARY PURPOSE OF TRIP											
PLEASURE TOTAL	79	78	77	86	77	80	99	77	83	77	80
VISIT FRIENDS OR RELATIVES	34	30	35	41	33	32	27	38	36	35	32
OUTDOOR RECREATION	24	25	18	26	29	28	26	18	24	27	28
ENTERTAINMENT	21	23	24	19	15	20	28	21	23	15	20
BUSINESS TOTAL	14	13	15	11	12	17	15	14	10	13	17
CONVENTION,ETC.	6	4	6	4	5	7	5	8	3	4	8
OTHER BUSINESS	8	9	9	7	7	10	10	6	7	9	9
OTHER	7	9	8	3	10	3	*	8	7	10	4

PRIMARY PURPOSE OF TRIP MAY ADD TO MORE THAN 100% DUE TO MULTIPLE ANSWERS

USTDC NATIONAL TRAVEL SURVEY SUMMER, 1987
Table 17-1
CENSUS REGION OF FINAL DESTINATION

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1569	1059	371	1123	326	988	624	814
PROJECTED PERSON TRIPS MILLIONS	419.2	322.6	72.5	329.7	58.8	295.3	183.1	183.6
	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	12	12	13	12	11	12	13	10
NEW ENGLAND	4	4	3	4	2	4	4	2
MID-ATLANTIC	9	8	10	8	9	8	9	8
SOUTHEAST	31	35	20	31	33	33	32	37
SOUTH ATLANTIC	23	26	16	23	26	24	24	27
EAST SOUTH CENTRAL	8	8	4	8	7	8	8	10
GREAT LAKES	13	14	10	14	10	13	15	12
EAST NORTH CENTRAL	13	14	10	14	10	13	15	12
MIDWEST	19	20	11	19	16	18	21	14
WEST SOUTH CENTRAL	9	9	4	8	7	8	9	8
WEST NORTH CENTRAL	10	11	7	11	8	10	12	6
WEST	19	17	25	19	23	19	17	20
MOUNTAIN	8	6	14	7	12	7	7	10
PACIFIC	11	11	14	12	12	12	10	9
OUTSIDE US	6	3	18	5	8	6	2	8

USTDC NATIONAL TRAVEL SURVEY SUMMER, 1987
Table 17-2
CENSUS REGION OF FINAL DESTINATION

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40	$20+	$40+	LT 35	35 54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1569	861	1071	801	650	618	270	747	490	332
PROJECTED PERSON TRIPS MILLIONS	419.2 100%	282.8 100%	314.8 100%	136.4 100%	215 100%	134.7 100%	69.2 100%	104.1 100%	155.5 100%	159.6 100%
NORTHEAST	12	11	11	13	9	15	14	14	14	9
NEW ENGLAND	4	2	4	4	2	6	1	4	5	2
MID-ATLANTIC	9	9	8	9	7	9	13	10	10	7
SOUTHEAST	31	32	30	31	30	31	38	24	34	34
SOUTH ATLANTIC	24	23	22	23	23	22	30	19	26	25
EAST SOUTH CENTRAL	8	8	8	8	7	8	8	5	8	9
GREAT LAKES	13	15	13	13	14	13	11	14	11	15
EAST NORTH CENTRAL	13	15	13	13	14	13	11	14	11	15
MIDWEST	19	21	21	17	24	15	15	17	18	21
WEST SOUTH CENTRAL	9	9	10	10	11	8	7	8	8	10
WEST NORTH CENTRAL	10	12	11	7	13	7	9	9	10	10
WEST	19	16	18	20	17	21	15	24	17	17
MOUNTAIN	8	6	8	9	7	9	5	10	7	7
PACIFIC	11	10	11	11	11	12	12	14	11	10
OUTSIDE US	6	5	6	7	5	5	5	7	6	4

USTDC NATIONAL TRAVEL SURVEY SUMMER, 1987
Table 17-3
CENSUS REGION OF FINAL DESTINATION

REGIONS OF ORIGIN AND DESTINATION

		DESTINATION					ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1569	206	434	205	281	332	288	403	268	294	316
PROJECTED PERSON TRIPS	419.2	51.2	129	54.7	77.7	79.4	73.2	116	71.8	84.1	74.3
MILLIONS	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	12	100	*	*	*	*	46	12	4	1	1
NEW ENGLAND	4	30	*	*	*	*	15	3	1	*	*
MID-ATLANTIC	9	70	*	*	*	*	30	9	2	1	1
SOUTHEAST	31	*	100	*	*	*	30	70	25	10	1
SOUTH ATLANTIC	24	*	76	*	*	*	28	54	16	4	1
EAST SOUTH CENTRAL	8	*	24	*	*	*	1	16	9	7	*
GREAT LAKES	13	*	*	100	*	*	8	8	48	7	1
EAST NORTH CENTRAL	13	*	*	100	*	*	8	8	48	7	1
MIDWEST	19	*	*	*	100	*	2	4	15	69	5
WEST SOUTH CENTRAL	9	*	*	*	47	*	*	2	5	35	2
WEST NORTH CENTRAL	10	*	*	*	53	*	2	2	10	34	4
WEST	19	*	*	*	*	100	5	4	6	7	80
MOUNTAIN	8	*	*	*	*	42	1	2	4	5	30
PACIFIC	11	*	*	*	*	58	4	2	2	3	51

USTDC NATIONAL TRAVEL SURVEY SUMMER, 1987
Table 18-1
CENSUS REGION OF ORIGIN

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1591	1073	377	1138	332	998	630	825
PROJECTED PERSON TRIPS MILLIONS	419.2	322.6	72.5	329.7	58.8	295.3	183.1	183.6
	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	17	16	22	17	19	18	17	18
NEW ENGLAND	3	3	4	4	3	4	4	3
MID-ATLANTIC	14	13	18	13	17	14	13	15
SOUTHEAST	28	29	24	27	28	29	28	31
SOUTH ATLANTIC	20	20	18	19	20	21	23	21
EAST SOUTH CENTRAL	8	8	6	8	8	8	6	10
GREAT LAKES	17	18	17	18	12	18	19	17
EAST NORTH CENTRAL	17	18	17	18	12	18	19	17
MIDWEST	20	20	17	20	19	18	20	16
WEST SOUTH CENTRAL	11	10	11	10	12	9	10	10
WEST NORTH CENTRAL	9	10	6	10	8	9	10	6
WEST	18	17	20	18	21	17	16	19
MOUNTAIN	6	5	7	5	7	5	6	6
PACIFIC	12	12	12	12	14	12	9	13

USTDC NATIONAL TRAVEL SURVEY SUMMER, 1987
Table 18-2
CENSUS REGION OF ORIGIN

	DEMOGRAPHICS									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40	$20+	$40+	LT 35	35 54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1591	871	1085	814	662	624	273	760	497	334
PROJECTED PERSON TRIPS MILLIONS	419.2	282.8	314.8	136.4	215	134.7	69.2	104.1	155.5	159.6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	17	15	19	22	14	20	22	21	19	13
NEW ENGLAND	3	2	3	4	2	5	3	4	3	3
MID-ATLANTIC	14	13	15	18	11	15	19	16	16	11
SOUTHEAST	28	30	26	25	28	30	24	25	29	28
SOUTH ATLANTIC	20	21	19	18	22	19	20	17	22	20
EAST SOUTH CENTRAL	8	9	7	7	6	11	5	8	7	8
GREAT LAKES	17	18	16	16	15	18	23	13	19	19
EAST NORTH CENTRAL	17	18	16	16	15	18	23	13	19	19
MIDWEST	20	21	23	20	27	15	15	20	18	23
WEST SOUTH CENTRAL	11	10	12	13	13	11	5	11	9	12
WEST NORTH CENTRAL	9	11	10	7	14	4	10	9	8	11
WEST	18	16	17	18	17	18	15	21	15	18
MOUNTAIN	6	6	5	4	8	3	4	9	4	5
PACIFIC	12	10	12	13	9	14	11	12	11	12

USTDC NATIONAL TRAVEL SURVEY SUMMER, 1987
Table 18-3
CENSUS REGION OF ORIGIN

REGIONS OF ORIGIN AND DESTINATION

		DESTINATION					ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1591	206	434	205	281	332	294	404	273	300	320
PROJECTED PERSON TRIPS MILLIONS	419.2	51.2	129	54.7	77.7	79.4	73.2	116	71.8	84.1	74.3
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NORTHEAST	17	64	16	10	2	5	100	*	*	*	*
NEW ENGLAND	3	16	1	4	*	1	19	*	*	*	*
MID-ATLANTIC	14	48	15	6	2	3	81	*	*	*	*
SOUTHEAST	28	28	63	16	7	6	*	100	*	*	*
SOUTH ATLANTIC	20	24	47	7	3	3	*	72	*	*	*
EAST SOUTH CENTRAL	8	3	16	9	4	2	*	28	*	*	*
GREAT LAKES	17	5	14	61	14	5	*	*	100	*	*
EAST NORTH CENTRAL	17	5	14	61	14	5	*	*	100	*	*
MIDWEST	20	2	7	11	73	8	*	*	*	100	*
WEST SOUTH CENTRAL	11	1	5	3	36	6	*	*	*	53	*
WEST NORTH CENTRAL	9	1	2	7	36	2	*	*	*	47	*
WEST	18	1	1	1	5	76	*	*	*	*	100
MOUNTAIN	6	*	*	1	3	26	*	*	*	*	33
PACIFIC	12	1	*	1	2	50	*	*	*	*	67

USTDC NATIONAL TRAVEL SURVEY SUMMER, 1987
Table 19-1
SIZE OF MSA OF ORIGIN AND DESTINATION

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1591	1073	377	1138	332	998	630	825
PROJECTED PERSON TRIPS MILLIONS	419.2 100%	322.6 100%	72.5 100%	329.7 100%	58.8 100%	295.3 100%	183.1 100%	183.6 100%
ADI OF ORIGIN - POPULATION								
1 MILLION PLUS	35	34	44	34	42	35	31	37
250,000-999,999	42	44	36	43	39	43	48	42
50,000-249,000	21	21	20	22	18	20	21	21
LESS THAN 50,000	1	1	*	1	*	2	*	*
ADI OF DESTINATION - POPULATION								
A COUNTY	35	29	56	32	53	31	31	43
WITHIN MAJOR CITY	28	22	47	25	45	25	23	38
B COUNTY	25	27	16	26	22	25	26	21
C COUNTY	18	21	7	19	10	19	20	13
D COUNTY	17	21	4	18	11	19	19	15
OUTSIDE US	6	3	17	6	4	6	3	7

USTDC NATIONAL TRAVEL SURVEY SUMMER, 1987
Table 13-2
SIZE OF MSA OF ORIGIN AND DESTINATION

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40	$20+	$40+	LT 35	35 54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1591	871	1085	814	662	624	273	760	497	334
PROJECTED PERSON TRIPS MILLIONS	419.2 100%	282.8 100%	314.8 100%	136.4 100%	215 100%	134.7 100%	69.2 100%	104.1 100%	155.5 100%	159.6 100%
ADI OF ORIGIN - POPULATION										
1 MILLION PLUS	35	29	36	41	33	38	32	36	36	34
250,000-999,999	42	45	40	39	44	41	44	41	44	42
50,000-249,000	21	25	22	20	21	20	24	22	21	21
LESS THAN 50,000	1	1	2	1	2	1	*	*	*	3
ADI OF DESTINATION - POPULATION										
A COUNTY	34	33	32	32	34	31	41	50	32	26
WITHIN MAJOR CITY	28	26	27	26	29	24	33	42	24	21
B COUNTY	25	23	25	26	23	27	22	19	24	29
C COUNTY	18	19	16	17	18	19	16	13	21	19
D COUNTY	17	19	20	18	18	17	15	11	15	23
OUTSIDE US	6	6	7	8	6	5	5	7	8	4

USTDC NATIONAL TRAVEL SURVEY SUMMER, 1987
Table 19-3
SIZE OF MSA OF ORIGIN AND DESTINATION

REGIONS OF ORIGIN AND DESTINATION

		DESTINATION					ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1591	206	434	205	281	332	294	404	273	300	320
PROJECTED PERSON TRIPS	419.2	51.2	129	54.7	77.7	79.4	73.2	116	71.8	84.1	74.3
MILLIONS	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
ADI OF ORIGIN - POPULATION											
1 MILLION PLUS	35	52	33	23	25	43	65	24	23	28	44
250,000-999,999	42	42	50	58	36	31	32	57	56	33	27
50,000-249,000	21	5	17	18	35	26	2	18	21	35	29
LESS THAN 50,000	1	*	1	1	4	*	*	1	*	4	*
ADI OF DESTINATION - POPULATION											
A COUNTY	34	31	34	27	30	55	32	35	28	31	46
WITHIN MAJOR CITY	28	21	30	26	29	33	25	30	25	27	30
B COUNTY	25	37	30	31	23	11	27	31	27	23	12
C COUNTY	18	27	15	24	18	19	20	15	23	15	20
D COUNTY	17	5	20	18	26	16	10	18	19	24	14
OUTSIDE US	6	*	1	*	2	*	11	2	4	8	8

USTDC NATIONAL TRAVEL SURVEY SUMMER, 1987
Table 20-1
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

	TRIP CHARACTERISTICS							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1591	1073	377	1138	332	998	630	825
PROJECTED PERSON TRIPS MILLIONS	419.2	322.6	72.5	329.7	58.8	295.3	183.1	183.6
	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	8	2	32	6	23	6	4	12
PACKAGE TOUR	5	2	12	5	5	6	3	8
CONSULTED TRAVEL AGENT	13	4	49	12	23	13	8	17
USED FOR HOTEL,TRANSP RESER	76	73	75	75	92	70	83	79

USTDC NATIONAL TRAVEL SURVEY SUMMER, 1987
Table 20-2
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

		DEMOGRAPHICS								
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40	$20+	$40+	LT 35	35 54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1591	871	1085	814	662	624	273	760	497	334
PROJECTED PERSON TRIPS MILLIONS	419.2 100%	282.8 100%	314.8 100%	136.4 100%	215 100%	134.7 100%	69.2 100%	104.1 100%	155.5 100%	159.6 100%
RENTAL CAR	8	5	9	10	8	8	6	14	7	5
PACKAGE TOUR	5	4	4	4	4	5	5	6	5	3
CONSULTED TRAVEL AGENT	13	11	12	12	13	13	12	20	13	7
USED FOR HOTEL,TRANSP RESER	76	65	73	80	77	81	61	80	79	63

USTDC NATIONAL TRAVEL SURVEY SUMMER, 1987
Table 20-3
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

REGIONS OF ORIGIN AND DESTINATION

		DESTINATION					ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1591	206	434	205	281	332	294	404	273	300	320
PROJECTED PERSON TRIPS MILLIONS	419.2	51.2	129	54.7	77.7	79.4	73.2	116	71.8	84.1	74.3
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	8	6	6	9	5	9	12	8	6	6	7
PACKAGE TOUR	5	5	3	5	2	6	8	4	4	3	6
CONSULTED TRAVEL AGENT	13	15	7	12	7	17	15	12	15	10	12
USED FOR HOTEL,TRANSP RESER	76	98	61	84	89	73	83	78	81	55	78

USTDC NATIONAL TRAVEL SURVEY SUMMER, 1987
Table 21-1
TRAVELER DEMOGRAPHICS - MARITAL STATUS, SEX, AGE

TRIP CHARACTERISTICS MONTHLY AVERAGE

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1591	1073	377	1138	332	998	630	825
PROJECTED TOTAL TRAVELERS MILLIONS	43.1 100%	29.7 100%	9.4 100%	32.0 100%	7.4 100%	28.3 100%	17.2 100%	21.4 100%
MARITAL STATUS								
MARRIED	60	64	55	59	62	62	61	61
NOT MARRIED	40	36	45	41	38	38	39	39
SEX								
MALE	49	46	53	46	65	42	48	54
FEMALE	51	54	47	54	35	58	52	46
AGE								
18-24	15	16	15	17	9	18	18	13
25-34	27	25	30	26	37	25	32	28
35-44	21	21	21	21	26	21	19	23
45-54	15	15	15	14	16	15	14	17
55-64	11	12	9	11	7	11	9	10
65-74	7	7	9	8	4	7	5	7
75-84	3	3	1	4	2	2	2	2
85+	*	*	*	*	*	*	1	*
AVERAGE	41	40	40	41	39	40	38	40

USTDC NATIONAL TRAVEL SURVEY SUMMER, 1987
Table 21-2
TRAVELER DEMOGRAPHICS - MARITAL STATUS, SEX, AGE

DEMOGRAPHICS MONTHLY AVERAGE

		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40	$20+	$40+	LT 35	35 54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1591	871	1085	814	662	624	273	760	497	334
PROJECTED TOTAL TRAVELERS MILLIONS	43.1 100%	26.0 100%	26.4 100%	19.1 100%	17.8 100%	15.2 100%	9.2 100%	20.9 100%	13.4 100%	8.8 100%
MARITAL STATUS										
MARRIED	60	56	66	70	44	76	68	35	84	85
NOT MARRIED	40	44	34	30	56	24	32	65	16	15
SEX										
MALE	49	46	53	55	53	47	43	57	45	34
FEMALE	51	54	47	45	47	53	57	43	55	66
AGE										
18-24	15	16	13	10	36	*	*	20	11	11
25-34	27	29	30	29	64	*	*	30	16	35
35-44	21	16	26	30	*	58	*	17	15	39
45-54	15	14	16	19	*	42	*	11	24	11
55-64	11	12	9	9	*	*	53	11	18	2
65-74	7	9	5	3	*	*	33	6	12	2
75-84	3	4	1	*	*	*	13	5	2	*
85+	*	*	*	*	*	*	1	*	1	*
AVERAGE	41	41	39	39	26	43	65	39	47	35

USTDC NATIONAL TRAVEL SURVEY SUMMER, 1987
Table 21-3
TRAVELER DEMOGRAPHICS - MARITAL STATUS, SEX, AGE

REGIONS OF ORIGIN AND DESTINATION MONTHLY AVERAGE

		DESTINATION					ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1591	206	434	205	281	332	294	404	273	300	320
PROJECTED TOTAL	43.1	5.6	12.6	5.3	7.6	8.6	8.1	11.8	6.9	8.0	8.2
TRAVELERS MILLIONS	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
MARITAL STATUS											
MARRIED	60	59	64	68	63	54	57	64	68	58	54
NOT MARRIED	40	41	36	32	37	46	43	36	32	42	46
SEX											
MALE	49	48	44	54	51	47	50	43	50	52	50
FEMALE	51	52	56	46	49	53	50	57	50	48	50
AGE											
18-24	15	12	13	14	17	17	12	15	13	17	19
25-34	27	25	28	29	28	22	29	25	25	28	26
35-44	21	23	21	22	19	23	22	23	19	19	19
45-54	15	13	16	11	15	18	16	15	18	13	14
55-64	11	11	11	17	11	10	7	13	15	11	12
65-74	7	8	8	6	6	7	10	6	9	6	7
75-84	3	6	2	1	5	2	3	3	1	5	2
85+	*	1	*	*	*	*	*	*	1	*	*
AVERAGE	41	43	41	40	40	40	41	41	42	40	39

USTDC NATIONAL TRAVEL SURVEY SUMMER, 1987
Table 22-1
TRAVELER DEMOGRAPHICS - EDUCATION, OCCUPATION

TRIP CHARACTERISTICS MONTHLY AVERAGE

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1591	1073	377	1138	332	998	630	825
PROJECTED TOTAL TRAVELERS MILLIONS	43.1	29.7	9.4	32.0	7.4	28.3	17.2	21.4
	100%	100%	100%	100%	100%	100%	100%	100%
EDUCATION								
LESS THAN HIGH SCHOOL COMPLETE	14	16	8	16	5	17	14	10
HIGH SCHOOL COMPLETE	39	40	33	40	29	41	40	39
COLLEGE INCOMPLETE	20	20	18	20	20	20	20	21
COLLEGE COMPLETE	18	16	26	16	32	15	18	21
GRADUATE WORK	9	8	14	8	14	8	8	9
OCCUPATION								
PROFESSIONAL MANAGERIAL	17	16	24	16	29	14	17	20
LOWER LEVEL TECHNICAL MANAGERIAL	19	16	23	17	27	17	19	21
CLERICAL, SALES	16	16	17	17	17	16	16	17
BLUE COLLAR	14	16	9	14	14	15	15	15
HOUSEHOLD SERVICE	5	5	3	5	2	6	6	3
RETIRED	13	14	10	14	3	14	10	10
UNEMPLOYED	4	4	4	4	1	4	3	4
NOT WORKING, NOT LOOKING	11	11	10	11	4	13	12	9
OTHER	1	1	1	1	3	1	1	1

USTDC NATIONAL TRAVEL SURVEY SUMMER, 1987
Table 22-2
TRAVELER DEMOGRAPHICS - EDUCATION, OCCUPATION

DEMOGRAPHICS MONTHLY AVERAGE

		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40	$20+	$40+	LT 35	35 54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1591	871	1085	814	662	624	273	760	497	334
PROJECTED TOTAL TRAVELERS MILLIONS	43.1	26.0	26.4	19.1	17.8	15.2	9.2	20.9	13.4	8.8
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
EDUCATION										
LESS THAN HIGH SCHOOL COMPLETE	14	17	8	8	8	11	30	8	22	17
HIGH SCHOOL COMPLETE	39	43	37	31	42	36	38	35	40	44
COLLEGE INCOMPLETE	20	19	20	20	22	18	18	23	16	17
COLLEGE COMPLETE	18	15	23	27	19	23	9	23	15	13
GRADUATE WORK	9	6	12	14	9	12	6	11	6	9
OCCUPATION										
PROFESSIONAL MANAGERIAL	17	12	22	27	18	21	11	19	16	15
LOWER LEVEL TECHNICAL MANAGERIAL	19	17	23	24	22	23	7	22	16	17
CLERICAL, SALES	16	16	16	17	17	19	10	17	14	16
BLUE COLLAR	14	16	15	13	19	14	6	13	16	13
HOUSEHOLD SERVICE	5	5	4	3	5	4	4	4	5	6
RETIRED	13	16	8	5	*	2	54	13	20	4
UNEMPLOYED	4	4	2	1	5	3	1	3	3	6
NOT WORKING, NOT LOOKING	11	11	9	9	12	12	8	6	10	22
OTHER	1	2	1	1	2	1	*	2	*	2

USTDC NATIONAL TRAVEL SURVEY SUMMER, 1987
Table 22-3
TRAVELER DEMOGRAPHICS - EDUCATION, OCCUPATION

REGIONS OF ORIGIN AND DESTINATION MONTHLY AVERAGE

		DESTINATION					ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1591	206	434	205	281	332	294	404	273	300	320
PROJECTED TOTAL	43.1	5.6	12.6	5.3	7.6	8.6	8.1	11.8	6.9	8.0	8.2
TRAVELERS MILLIONS	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
EDUCATION											
LESS THAN HIGH SCHOOL COMPLETE	14	11	20	11	17	8	7	20	20	16	5
HIGH SCHOOL COMPLETE	39	41	38	45	39	36	42	37	45	36	34
COLLEGE INCOMPLETE	20	18	19	19	20	22	14	19	17	22	26
COLLEGE COMPLETE	18	20	15	15	19	23	19	17	11	20	23
GRADUATE WORK	9	11	8	9	5	12	16	7	8	5	11
OCCUPATION											
PROFESSIONAL MANAGERIAL	17	16	17	14	14	24	18	16	13	18	22
LOWER LEVEL TECHNICAL MANAGERIAL	19	21	16	21	21	19	22	18	16	19	21
CLERICAL, SALES	16	20	11	18	18	18	18	14	14	17	17
BLUE COLLAR	14	8	18	16	12	14	12	16	17	12	13
HOUSEHOLD SERVICE	5	6	5	5	6	3	4	4	8	4	3
RETIRED	13	14	15	17	14	7	13	15	16	13	8
UNEMPLOYED	4	3	3	2	4	3	3	4	3	3	5
NOT WORKING, NOT LOOKING	11	13	14	6	10	9	8	12	13	12	8
OTHER	1	1	*	1	2	3	1	*	*	2	3

USTDC NATIONAL TRAVEL SURVEY SUMMER, 1987
Table 23-1
TRAVELER DEMOGRAPHICS - FAMILY INCOME

TRIP CHARACTERISTICS MONTHLY AVERAGE

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1388	955	314	993	296	859	568	738
PROJECTED TOTAL TRAVELERS MILLIONS	37.3 100%	26.1 100%	7.8 100%	27.6 100%	6.6 100%	24.1 100%	15.4 100%	18.9 100%
FAMILY INCOME								
LT $10,000	10	10	4	11	3	10	9	6
$10,000-$19,999	19	21	17	21	14	22	19	15
$20,000-$29,999	20	21	17	21	15	21	23	18
$30,000-$39,999	21	21	20	20	23	19	22	24
$40,000 - $49,999	12	13	11	12	12	12	11	13
$50,000 $74,999	12	10	16	11	16	10	11	14
$75,000-$99,999	4	3	9	4	11	4	2	5
$100,000 OR MORE	3	2	7	2	6	2	2	4
CUMULATIVE INCOME								
$20,000 OR MORE	71	69	79	69	83	67	72	79
$30,000 OR MORE	51	48	62	48	68	47	48	60
$40,000 OR MORE	30	27	43	28	45	28	26	37
$50,000 OR MORE	19	15	32	16	33	16	15	24
$75,000 OR MORE	7	5	16	6	17	6	5	9

USTDC NATIONAL TRAVEL SURVEY SUMMER, 1987
Table 23-2
TRAVELER DEMOGRAPHICS - FAMILY INCOME

	DEMOGRAPHICS MONTHLY AVERAGE									
		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40	$20+	$40+	LT 35	35 54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1388	871	1085	814	585	556	228	653	432	303
PROJECTED TOTAL	37.3	26.0	26.4	19.1	15.7	13.4	7.6	17.7	11.7	7.9
TRAVELERS MILLIONS	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
FAMILY INCOME										
LT $10,000	10	14	*	*	8	6	21	12	9	7
$10,000-$19,999	19	28	*	*	21	11	28	17	24	17
$20,000-$29,999	20	28	28	*	25	14	20	21	16	22
$30,000-$39,999	21	30	29	40	20	24	16	18	21	25
$40,000 - $49,999	12	*	16	23	10	18	5	10	14	12
$50,000 $74,999	12	*	16	23	10	17	5	13	11	10
$75,000-$99,999	4	*	6	8	3	6	4	5	3	4
$100,000 OR MORE	3	*	4	6	4	3	1	4	2	2
CUMULATIVE INCOME										
$20,000 OR MORE	71	58	100	100	71	82	51	71	67	76
$30,000 OR MORE	51	30	72	100	47	69	30	50	51	54
$40,000 OR MORE	30	*	43	60	26	44	15	31	30	29
$50,000 OR MORE	19	*	26	37	17	26	10	21	16	17
$75,000 OR MORE	7	*	10	14	7	10	5	9	5	6

USTDC NATIONAL TRAVEL SURVEY SUMMER, 1987
Table 23-3
TRAVELER DEMOGRAPHICS - FAMILY INCOME

REGIONS OF ORIGIN AND DESTINATION MONTHLY AVERAGE

		DESTINATION					ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1388	179	382	183	253	278	264	354	235	266	269
PROJECTED TOTAL	37.3	4.8	11.0	4.7	6.7	7.1	7.1	10.5	5.9	7.0	6.8
TRAVELERS MILLIONS	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
FAMILY INCOME											
LT $10,000	10	13	11	11	9	11	10	9	13	10	10
$10,000-$19,999	19	19	22	21	17	16	16	24	23	13	19
$20,000-$29,999	20	14	17	23	29	18	15	20	20	27	17
$30,000-$39,999	21	22	22	20	19	22	20	21	18	22	21
$40,000 - $49,999	12	13	12	12	9	12	12	12	8	11	14
$50,000 $74,999	12	10	11	8	12	12	15	8	13	12	11
$75,000-$99,999	4	4	4	3	4	6	7	4	3	2	4
$100,000 OR MORE	3	6	2	2	2	4	5	2	2	4	3
CUMULATIVE INCOME											
$20,000 OR MORE	71	68	67	68	74	73	74	67	64	78	71
$30,000 OR MORE	51	55	50	44	45	55	59	48	44	51	54
$40,000 OR MORE	30	33	28	25	26	34	39	26	26	29	33
$50,000 OR MORE	19	20	16	13	17	22	27	14	18	18	19
$75,000 OR MORE	7	10	5	5	5	10	12	6	5	6	7

USTDC NATIONAL TRAVEL SURVEY SUMMER, 1987
Table 24-1
HOUSEHOLD DEMOGRAPHICS - SIZE, STRUCTURE, WAGE EARNERS

TRIP CHARACTERISTICS MONTHLY AVERAGE

		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1591	1073	377	1138	332	998	630	825
PROJECTED TOTAL TRAVELERS MILLIONS	43.1 100%	29.7 100%	9.4 100%	32.0 100%	7.4 100%	28.3 100%	17.2 100%	21.4 100%
HOUSEHOLD STRUCTURE:								
SINGLE ADULT, NO CHILDREN	18	16	20	19	19	16	17	19
TWO OR MORE ADULTS, NO CHILDREN	43	43	45	41	45	43	41	42
SINGLE ADULT WITH CHILD	3	3	2	2	4	2	2	2
TWO OR MORE ADULTS WITH CHILDREN	36	39	32	37	33	39	40	37
HOUSEHOLD SIZE								
ONE PERSON	18	16	20	19	19	16	17	19
TWO PEOPLE	32	32	31	32	30	32	31	30
THREE PEOPLE	19	19	20	18	21	20	19	19
FOUR PEOPLE	20	20	20	20	21	20	21	22
FIVE OR MORE PEOPLE	11	12	9	11	9	12	12	10
NUMBER OF WAGE EARNERS								
NONE	13	12	12	14	5	13	11	10
ONE	36	36	36	37	37	35	36	38
TWO	41	42	43	39	47	42	44	42
THREE OR MORE	10	10	10	10	11	10	10	10

USTDC NATIONAL TRAVEL SURVEY SUMMER, 1987
Table 24-2
HOUSEHOLD DEMOGRAPHICS - SIZE,STRUCTURE, WAGE EARNERS

DEMOGRAPHICS MONTHLY AVERAGE

		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40	$20+	$40+	LT 35	35 54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1591	871	1085	814	662	624	273	760	497	334
PROJECTED TOTAL TRAVELERS MILLIONS	43.1	26.0	26.4	19.1	17.8	15.2	9.2	20.9	13.4	8.8
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
HOUSEHOLD STRUCTURE:										
SINGLE ADULT, NO CHILDREN	18	22	15	13	21	10	25	36	*	*
TWO OR MORE ADULTS,NO CHILDREN	43	41	42	42	35	38	67	38	75	*
SINGLE ADULT WITH CHILD	3	3	2	2	3	3	*	3	*	5
TWO OR MORE ADULTS WITH CHILDREN	36	33	41	44	41	49	8	23	24	88
HOUSEHOLD SIZE										
ONE PERSON	18	22	15	13	21	10	25	36	2	*
TWO PEOPLE	32	33	31	29	24	26	57	26	57	7
THREE PEOPLE	19	17	19	21	20	23	10	15	19	29
FOUR PEOPLE	20	18	24	24	24	27	4	15	15	40
FIVE OR MORE PEOPLE	11	10	12	13	12	15	4	8	7	25
NUMBER OF WAGE EARNERS										
NONE	13	15	7	4	4	6	41	14	16	7
ONE	36	41	35	33	38	36	32	45	24	36
TWO	41	35	46	49	44	48	24	31	50	49
THREE OR MORE	10	8	13	14	13	10	3	10	11	9

USTDC NATIONAL TRAVEL SURVEY SUMMER, 1987
Table 24-3
HOUSEHOLD DEMOGRAPHICS - SIZE,STRUCTURE, WAGE EARNERS

REGIONS OF ORIGIN AND DESTINATION MONTHLY AVERAGE

		DESTINATION					ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1591	206	434	205	281	332	294	404	273	300	320
PROJECTED TOTAL	43.1	5.6	12.6	5.3	7.6	8.6	8.1	11.8	6.9	8.0	8.2
TRAVELERS MILLIONS	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
HOUSEHOLD STRUCTURE:											
SINGLE ADULT, NO CHILDREN	18	20	15	18	15	23	21	14	13	21	21
TWO OR MORE ADULTS,NO CHILDREN	43	45	45	46	39	38	47	46	49	32	40
SINGLE ADULT WITH CHILD	3	3	2	3	4	3	2	3	3	4	2
TWO OR MORE ADULTS WITH CHILDREN	36	32	38	33	42	36	31	37	35	43	37
HOUSEHOLD SIZE											
ONE PERSON	18	20	15	18	15	23	21	14	13	21	21
TWO PEOPLE	32	33	31	36	31	30	32	33	39	25	31
THREE PEOPLE	19	20	23	18	17	16	16	22	21	18	17
FOUR PEOPLE	20	20	20	23	22	16	25	20	18	23	16
FIVE OR MORE PEOPLE	11	7	11	5	14	15	7	11	10	13	16
NUMBER OF WAGE EARNERS											
NONE	13	21	12	8	13	12	14	11	11	15	12
ONE	36	31	37	42	37	37	37	36	38	36	36
TWO	41	42	40	40	42	41	37	44	41	40	41
THREE OR MORE	10	6	11	11	9	10	12	9	10	9	11

USTDC NATIONAL TRAVEL SURVEY SUMMER, 1987
Table 25-1
TRAVELER DEMOGRAPHICS- HOME OWNERSHIP

	TRIP CHARACTERISTICS MONTHLY AVERAGE							
		TRANS MODE		PURPOSE				
	TOTL	MODE AUTO	MODE AIR	PLEA SURE	BUSI NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1566	1058	368	1119	329	981	620	813
PROJECTED TOTAL TRAVELERS MILLIONS	42.3	29.2	9.1	31.3	7.3	27.7	16.9	21.0
	100%	100%	100%	100%	100%	100%	100%	100%
HOME OWNERSHIP								
OWN	68	69	67	67	67	66	67	70
RENT	32	31	33	33	33	34	33	30

USTDC NATIONAL TRAVEL SURVEY SUMMER, 1987
Table 25-2
TRAVELER DEMOGRAPHICS- HOME OWNERSHIP

DEMOGRAPHICS MONTHLY AVERAGE

		INCOME			AGE			HH MEMBERS ON TRIP		
								NO CHILD		CHLD
	TOTL	LT $40	$20+	$40+	LT 35	35 54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1566	862	1074	807	643	621	273	743	493	330
PROJECTED TOTAL TRAVELERS MILLIONS	42.3	25.7	26.0	18.8	17.2	15.1	9.2	20.3	13.3	8.7
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
HOME OWNERSHIP										
OWN	68	63	74	78	49	79	84	58	76	79
RENT	32	37	26	22	51	21	16	42	24	21

USTDC NATIONAL TRAVEL SURVEY SUMMER, 1987
Table 25-3
TRAVELER DEMOGRAPHICS- HOME OWNERSHIP

REGIONS OF ORIGIN AND DESTINATION MONTHLY AVERAGE

		DESTINATION					ORIGIN				
	TOTL	NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1566	203	429	205	276	323	291	397	272	297	309
PROJECTED TOTAL TRAVELERS MILLIONS	42.3	5.4	12.4	5.3	7.4	8.4	8.0	11.5	6.9	7.9	7.9
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
HOME OWNERSHIP											
OWN	68	71	72	70	70	61	62	75	69	70	61
RENT	32	29	28	30	30	39	38	25	31	30	39

GLOSSARY OF TERMS

ADI (Area of Dominant Influence) of Origin. The geographic area of origin of the respondent is defined as the ADI (Area of Dominant Influence) in which the respondent resides. An ADI is defined by the Arbitron Ratings Company as including all counties in which the television stations from a given city are watched more than television stations from any other city. Therefore, an ADI includes not only the metropolitan statistical area (MSA), but also all the surrounding towns and counties which receive the major share of their television exposure from that point.
In this report, following Arbitron's standards, the ADIs of origin are classified according to four population categories: Over one million (large); 250,000 to 999,999 (medium); 50,000 to 249,999 (small); and under 50,000 (also small).

Air Mode. Any trip where the one type of transportation used to cover most of the miles on that trip was given as "airplane."

ADI of Destination. Following Arbitron's standards, four county types are identified: "A" Counties are those counties located in the 25 most populated metropolitan statistical areas (MSAs) in the U.S.; "B" Counties have populations of or are located within MSAs of over 150,000 (but are not"A" counties); "C" Counties have populations of or are located within MSAs of 35,000 to 150,000 (but are not "A" or "B" counties); "D" Counties describe all others. Also, those who visited the actual city within the top 25 MSAs are shown as a component of the "A" County category.

Auto Mode. Any trip in which the one type of transportation used to cover most of the miles on that trip was given as "auto or truck without camping equipment," "auto or truck with camper trailer or camping equipment," or "self- contained recreational vehicle (live-in camper)."

Business Trip. Any trip where the purpose of the trip was given as "business" or "convention, seminar, meeting."

Census Region of Origin/Destination. Regional breakdowns of the U.S. are as defined by the U.S. Bureau of the Census: New England, Mid-Atlantic, East North Central, West North Central, South Atlantic, East South Central, Mountain, and Pacific.

Destination. The place given by the respondent as the destination of the trip in answer to the question, "Thinking of this trip what is the name of the destination or farthest place you reached on that trip?"

Family. A "family" includes the household head and all relatives who are currently members of the household.

Family Income. The total combined income of the respondent's family.

Household. A "household" comprises all persons who occupy a "housing unit," that is, a house, an apartment, or other group of rooms, or a room that constitutes separate living quarters.

Inside U.S. In this report, this term refers to all travel within the United States, including Alaska and Hawaii.

Lodging. Information was gathered on seven lodging categories: (1) homes of friends and relatives, (2) hotels, motels, motor hotels and tourist courts, (3) rented cabins, condominiums and vacation homes, (4) owned cabins, condominiums and vacation homes, (5) campers, trailers, recreational vehicles, and tents, (6) enroute, for example, nights spent in a common carrier, and (7) other.

Mode of Transport. Each trip is classified according to the respondent's answer the question, "What was the one type of transportation used to cover most of the miles on this trip?" The survey gathers data by eight classifications: (1) Auto or truck without camping equipment, (2) auto or truck with camper trailer or camping equipment, (3) self-contained recreational vehicle (live-in trailer), (4) airplane, (5) bus, (6) train, (7) ship or boat, and (8) other.

Metropolitan Statistical Area. A Metropolitan Statistical Area (MSA) is an integrated economic and social unit with a large population nucleus. Each MSA consists of one or more counties meeting standards of population and metropolitan character, except New England where towns and cities rather than counties are the basic geographic units.

Outside the U.S. The geographic area comprising all foreign destinations, excluding the contiguous U.S., Alaska, and Hawaii.

Person-Trip. This is a person on a trip. If one person reported three different trips, his/her travel is counted as three trips and three person-trips. If three persons from a household go together on one trip, their travel is counted as one trip and three person-trips.

Pleasure Trip. As used in the table columns, any trip where the purpose of the trip was given as "outdoor recreation (hunting, fishing, boating, camping)" or "entertainment (sightseeing, theater, sports)."

Purpose of Trip. The respondent was asked to identify for each trip reported the "main reason for this trip." Responses were classified as follows: (1) visit friends and relatives, (2) Convention, seminar, meeting, (3) business, (4) outdoor recreation (hunting, fishing, boating, camping), (5) entertainment (sightseeing, theater, sports), (6) personal, family (medical, funeral, wedding), and (7) other.

The main purpose for the trip was ascribed to each person on the trip. If a trip was taken by the respondent and two other people traveling with him/her to visit friends and relatives, three person-trips were counted for this purpose.

In this report, travel for "convention, seminar, meeting," and "business" has been combined, and travel for "outdoor recreation," and "entertainment" has been combined into a "pleasure" category, in the table columns.

Respondent. This is the person completing the telephone interview.

Straight-Line Miles. This is a "great circle" distance approximation using mathematically derived coordinates (based upon longitude and latitude) and the Pythagorean Theorem. Straight-line miles are calculated by computer program and adjusted to trip distance for presentation in this report.

Travel Party Size. Americans traveling together are categorized by size according to the number of household members on a trip.

Travel Party Structure. The age and number of family members on a trip determine the party structure of a trip.

Traveler. Respondents who made one or more trips at least 100 miles away from home are counted as travelers. Travelers are only counted once regardless of how many trips were taken or how many people were on the trip.

Trip. A trip is counted each time one person goes to a place at least 100 miles away from home and returns. The following types of trips are specifically excluded: (1) travel as part of an operation crew on a train, airplane, truck, bus or ship, (2) commuting to a place of work, and (3) student trips to or from school.

In this survey, respondents are asked to report all trips of 75 miles or more, one-way, taken during the month immediately preceding the interview. Those trips subsequently calculated to be less than 100 miles in one-way, straight-line distance are excluded from the estimates of trips. This is done in an effort to minimize failure to report trips of 100 miles or more due to respondent error in recall.

Trip Distance. Trip distance is reported in terms of round-trip miles in this report. Round-trip miles are twice the calculated one-way, straight-line miles from origin to destination. These are calculated for domestic trips only. See "Straight- line Miles."

Trip Duration. This is the number of nights spent away from home on one trip. This includes nights spent at the destination and enroute. It is possible for a trip not to involve an overnight away from home if the traveler took a trip of 100 miles or more and returned home the same day.

Vacation Trip. Vacation was considered to be an occasion when trips are taken, but was not listed as a purpose or reason for travel. The respondent was asked for each trip reported, "Was this a vacation trip?"

Visit Friends/Relatives Trip. Any trip where the purpose of the trip was to "visit friends and/or relatives."

Weekend Trip. Each trip was classified as to whether it was weekend trip by asking the respondents, "Was this a weekend or long weekend trip" for each trip reported.

CENSUS REGIONS

The nine census regions of residence and final destination mentioned in this report are defined as follows:

New England - Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island and Vermont

Mid-Atlantic - New Jersey, New York, Pennsylvania

South Atlantic - Delaware, District of Columbia, Florida, Georgia, Maryland, North Carolina, South Carolina, Virginia, West Virginia

East South Central - Alabama, Kentucky, Mississippi and Tennessee

West South Central - Arkansas, Louisiana, Oklahoma and Texas

East North Central - Indiana, Illinois, Michigan, Ohio and Wisconsin

West North Central - Iowa, Kansas, Minnesota, Missouri, Nebraska, North Dakota, South Dakota

Mountain - Arizona, Colorado, Idaho, Montana, Nevada, New Mexico, Utah and Wyoming

Pacific - California, Oregon, Washington (Alaska and Hawaii as destinations)

NATIONAL TRAVEL SURVEY QUESTIONNAIRE

TIME INTERVIEW BEGUN_____ FORM A

LOCATION NUMBER_____PHONE #_____ _____

Hello, my name is _____ and I am calling for the United States Travel Data Center. We are conducting a study to learn how often people in the United States take trips.

I'd like to begin by asking how many adults, age 18 and over, live in this household? _____ADULTS

FOR EACH ADULT, ASK:

What is the sex of the oldest adult? 1 MALE 2 FEMALE

What is the sex of the next oldest adult? 1 MALE 2 FEMALE

CONTINUE FOR EACH ADULT IN HOUSEHOLD. 1 MALE 2 FEMALE

1 MALE 2 FEMALE

IF MORE THAN FOUR ADULTS OVER AGE 18 LIVE IN HOUSEHOLD, DISCONTINUE INTERVIEW. DO NOT COUNT TOWARD QUOTA.

2. How many children under age 18 live in this household? _____

3. Did you take any trips away from home of 75 miles or more, ONE WAY, since January 1, 1986? Do not include trips taken in regular commuting to and from work or school, or trips taken as flight attendant or vehicle operator. 1 YES 2 NO - (GO TO P4)

4. Did you take any trips away from home of 75 miles or more, ONE WAY, between December 1 and December 31, 1986? Include trips than may have started in November but ended after December 1. 1 YES 2 NO - (GO TO P4)

IF "YES", ASK:

5. How many trips of 75 miles or more, ONE WAY, have you taken away from home since December 1, 1986? _____

6. What is your zip code number? ___ ___ ___ ___ ___

INTERVIEWER: CONTINUE ON NEXT PAGE TO OBTAIN TRIP DESCRIPTION. FILL OUT PAGES 2 AND 3 FOR EVERY TRIP TAKEN (Q.4) ABOVE.

TRIP #_____ ( ) IDENTICAL TO TRIP # 1

7. Thinking of your FIRST TRIP in December, how many other members of your household, if any, went on this trip? ____ HOUSEHOLD MEMBERS IF NONE, GO TO Q7. BELOW

IF ANY OTHER HOUSEHOLD MEMBERS WENT ALONG, ASK:

7a. Please give me the age and sex of each household member who went with you on that trip:

PERSON #1	_____ YEARS	1	MALE	2	FEMALE
PERSON #2	_____ YEARS	1	MALE	2	FEMALE
PERSON #3	_____ YEARS	1	MALE	2	FEMALE
PERSON #4	_____ YEARS	1	MALE	2	FEMALE
PERSON #5	_____ YEARS	1	MALE	2	FEMALE

8. Thinking of the entire trip, what was the total number of NIGHTS that you spent away from home? _____ NIGHTS IF NONE, GO TO Q11. BELOW

IF ANY NIGHTS SPENT AWAY FROM HOME, ASK:

9. Please tell me the names of each state or country in which you stayed OVERNIGHT on that trip. LIST IN LEFT COLUMN BELOW.

Q9. NAME OF STATE/COUNTRY	Q.10 # OF NIGHTS	Q.11 LODGING
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

10. How many nights did you spend in (EACH STATE/COUNTRY. ASK FOR EACH. TOTAL SHOULD EQUAL NUMBER OF NIGHTS AWAY IN Q7.)

11. In what types of lodging did you stay when were in EACH STATE/COUNTRY. ENTER LODGING CODE FROM LIST BELOW.

LODGING CODES:

1 FRIEND'S, RELATIVES HOME
2 HOTEL, MOTEL, MOTOR COURT, TOURIST COURT
3 RENTED CABIN, CONDOMINIUM, OR VACATION HOME
4 OWNED CABIN, CONDOMINIUM, OR VACATION HOME
5 CAMPER, TRAILER, RECREATIONAL VEHICLE, TENT
6 ENROUTE--DID NOT STAY ANYPLACE OVERNIGHT
7 OTHER (SPECIFY) _____

12. Thinking of this first trip, what is the name of the destination or the FARTHEST PLACE you reached on that trip?

PLACE, CITY, TOWN NAME _____

STATE, COUNTRY _____

13. Was this a vacation trip? 1 YES 2 NO

14. Was this a weekend or long weekend trip? 1 YES 2 NO 3 DON'T KNOW

15. What was the main activity on this trip? (ACCEPT ONLY ONE ANSWER)

1 VISIT FRIENDS OR RELATIVES
2 CONVENTION, SEMINAR, MEETING
3 BUSINESS
4 OUTDOOR RECREATION (hunting,fishing,boating,camping)
5 ENTERTAINMENT (sightseeing,theater,sports)
6 PERSONAL, FAMILY (medical,funeral,wedding)
7 OTHER (specify) _____

IF 1, 3, 4, 5, 6, 7, CIRCLED IN Q17. ASK:
15A. Did you attend a convention, seminar or trade show on this trip? 1 YES 2 NO

16. What was the one type of transportation used to cover most of the miles on this trip? (INTERVIEWER: READ CATEGORIES BELOW TO RESPONDENT.)

AUTO OR TRUCK WITHOUT CAMPING EQUIPMENT	1
AUTO OR TRUCK WITH CAMPER TRAILER OR CAMPING EQUIPMENT	2
SELF-CONTAINED RECREATIONAL VEHICLE (LIVE-IN CAMPER)	3
AIRPLANE	4
BUS	5
TRAIN	6
SHIP, BOAT	7
OTHER, (SPECIFY) _____	8

17. Did you rent a car at any time on this trip? 1 YES 2 NO

18. For this trip did you purchase a package tour which included at least a place to stay and transportation by air or bus for which you paid one price? 1 YES 2 NO

19. Did you consult a travel agent while arranging this trip? 1 YES 2 NO

IF YES, ASK:

20. Did you use the services of a travel agent to make any hotel or transportation reservations vacations for this trip? 1 YES 2 NO

VACATION TRAVEL INTENTIONS

Z1. How many vacation trips do you intend to take in the next six months?

0 1 2 3 4 5 6 7 8 9 OR MORE Y DON'T KNOW

IF ANY:

Z2. Thinking only of the longest vacation trip you intend to take, in what month will that trip probably end?

1 JANUARY	4 APRIL	7 JULY	O OCTOBER
2 FEBRUARY	5 MAY	8 AUGUST	X NOVEMBER
3 MARCH	6 JUNE	9 SEPTEMBER	Y DECEMBER

Z3. How many nights do you intend to be away from home on this trip? _____NIGHTS

Z4. In what type of lodging do you intend to spend most of the nights on this trip? (CIRCLE - READ IF NEED TO)

1 FRIEND'S, RELATIVE HOME
2 HOTEL, MOTEL, MOTOR COURT, TOURIST COURT
3 RENTED CABIN, CONDOMINIUM, OR VACATION HOME
4 OWNED CABIN, CONDOMINIUM, OR VACATION HOME
5 CAMPER, TRAILER, RECREATIONAL VEHICLE, TENT
6 OTHER (SPECIFY) _____
7 DON'T KNOW

Z5. In what state or country will your final vacation destination be (the farthest point you will reach)?

_____

Z6. Will your destination be more than 500 miles, one way, away from home? 1 YES 2 NO 3 DON'T KNOW

IF YES:

Z7. Will your destination be more than 1000 miles, one way, away from home? 1 YES 2 NO 3 DON'T KNOW

Z8. What one mode of transportation will be used to cover most of the miles on this trip? (INTERVIEWER: READ CATEGORIES)

1 AUTO OR TRUCK WITHOUT CAMPING EQUIPMENT
2 AUTO OR TRUCK WITH CAMPING EQUIPMENT
3 SELF CONTAINED RECREATIONAL VEHICLE
4 AIRPLANE
5 BUS
6 TRAIN
7 SHIP, BOAT
8 OTHER

Z9. Have you made any arrangements yet, such as transportation or hotel reservations for this trip? 1 YES 2 NO 3 DON'T KNOW

Z10. How may other members of your household, if any, will go with you on this trip? (CIRCLE ANSWER BELOW)

0 1 2 3 4 5 or more Y DON'T KNOW

IF ONE OR MORE ASK:
Z11. How many of those members are under 18 years of age? _____

DEMOGRAPHIC CHARACTERISTICS

D1. What is your marital status?
1 MARRIED
2 SINGLE, NEVER MARRIED
3 SEPARATED
4 DIVORCED
5 WIDOWED

D2. Are you currently employed full or part-time? 1 YES 2 NO

IF YES ASK:
D3. What is you occupation? _____

IF NO ASK:
D4. Are you looking for work? 1 YES 2 NO

D5. Are you retired? 1 YES 2 NO

D6. What is the last grade that you completed in school?
1 LESS THAN HIGH SCHOOL
2 HIGH SCHOOL COMPLETE
3 COLLEGE INCOMPLETE
4 COLLEGE COMPLETE
5 GRADUATE WORK

D7. Do you own or rent your home?
1 OWN
2 RENT

D8. How many full-time or part-time wage earners live in this household?

1 ONE
2 TWO
3 THREE OR MORE
4 NONE

D9. How old are you? _____

D10. Is you family income less than $10,000 per year, between $10,000 and $19,999, between $20,000 and $29,999, $30,000 and $39,999 or more than $40,000 a year?

1 LESS THAN $10,000
2 BETWEEN $10,000 AND $19,999
3 BETWEEN $20,000 AND $29,999
4 BETWEEN $30,000 AND $39,999
5 $40,000 OR MORE
6 REFUSED

D11. Which of the following credit cards does your household have?

1 VISA
2 MASTERCHARGE
3 AMERICAN EXPRESS
4 CARTE BLANCHE
5 DINERS CLUB
6 TELEPHONE CREDIT CARD
7 NONE OF THESE

D12. Sex of respondent: 1 MALE 2 FEMALE

THANK YOU FOR THIS INTERVIEW.
NAME OF INTERVIEWER _____ DATE _____
TIME INTERVIEW ENDED _____ LENGTH OF INTERVIEW _____

NATIONAL TRAVEL SURVEY METHODOLOGY

The National Travel Survey is based upon data collected each month by telephone interviews from a national probability sample of 1,500 adults (age 18+) representing the total adult, civilian, non-institutional population of the contiguous United States.

The sample design is a two-stage, stratified, internally replicated national probability sample. The first stage of stratification is the nine census regions in the contiguous United States, omitting Hawaii and Alaska. The second stage is Areas of Dominant Influence (ADIs) within each of the census regions.

Each month, a new sample is drawn. However, because the primary and secondary sampling units are the same in each month, the successive samples are "matched," thus improving the trendability of the data.

To construct the sample, the entire country is divided into the nine regions defined by the U.S. Bureau of the Census, except that Hawaii and Alaska are excluded from the Pacific region. Within each region, the Areas of Dominant Influence (ADIS) are arrayed in terms of population. These ADIs form the primary sampling units of the sample.

Within each ADI, counties are arrayed by population. Within each county, minor civil divisions (MCDs) are arrayed in terms of population. From this listing for each region, systematic random sampling is used to select a sample of MCDs.

A total of 500 sampling units is chosen overall. There are actually eight separate matched samples, each consisting of 62 or 63 sampling units. Each of these eight matched samples, or internal replicates, permits data-based estimates of sampling error utilizing the well-known procedures developed by Professor John Tukey.

For each of the 500 minor civil divisions (MCDs) selected, the actual sampling point is defined as the largest telephone book containing the minor civil division. Since each MCD in the United States has a chance of selection proportional to its population, and since each MCD is associated with one and only one telephone book, each telephone book has a probability of selection proportional to the number of people living in the area and not to the number of telephones whether listed or unlisted.

An equal number of telephone numbers is selected from each telephone book in such a way that every number listed in the book has an equal chance of being selected. These numbers form a base for the sample, but since they are all listed numbers, they are not used for actual calling. Rather, a random digit is systematically added to the listed numbers selected so as to give a random sample of both listed and non-listed numbers. This takes advantage of the fact that unlisted numbers are randomly distributed over all telephone numbers.

The procedure gives every telephone household a known (and approximately equal) chance of selection into the sample. To extend the sampling procedure to individuals, a systematic random respondent selection procedure is required. In this sample, potentially heavier travelers within households are over-sampled.

In projecting results, an unequal probability of selection of individuals is corrected by weighting all respondents where the weight given each individual is inversely proportional to the probability of selection of the individual. Such weighting is used to correct for the limitation of one respondent per household in order to give a more accurate count of all trips taken and to correct for unequal probabilities of selection among household members. Weighting is also done when necessary by demographic factors to compensate for any random variation in response.

A national probability sample of at least 1,500 U.S. adults (age 18 or older) is contacted by telephone each month. Each respondent is asked about all trips of 75 miles or more, one-way, he or she took during the month immediately preceding the interview. Those trips subsequently calculated to be less than 100 miles in one-way, straight-line distance are excluded from the estimates of trips. Starting in 1986, data are also being collected on trips of less than 100 miles which included one night or more spent in paid accommodations. Demographic information is collected from all 1,500 respondents.

In addition, a random sample of 1,000 respondents (both travelers and non-travelers) are asked a series of questions concerning vacation travel intentions.

SAMPLE CHARACTERISTICS
SUMMER 1987

Number of telephone interviews completed
4,592

Number of respondents reporting
one or more qualifying* trips
1,811

Total number of qualifying trips
2,596

*A trip must be at least 100 miles away from home to qualify for the National Travel Survey.

SAMPLING ERROR:SUMMER 1987

Theoretical estimates for the key projections of this survey are only able to provide a rough indication of sampling error, because of weighting, clustering and response rate. For these reasons, the sample was designed to utilize the method of internal replication to obtain a more accurate measure of actual sampling error. In this method, the total sample is constructed or built up from a series of matched samples of small size. Each of these smaller samples is itself a national probability sample as described in Appendix D. Each sample can thus be viewed as a sample of the universe of all households in the United States. The variation between samples can be used to give an indication of the sampling error.

For this study, a total of seven matched samples was utilized. Each of these consisted of fifty primary sampling units. Each of the samples was drawn so as to give the proper proportion of respondents in each travel region and in metropolitan and non-metropolitan areas. The table below indicates the confidence intervals at the 95% confidence level based on this internal replication approach. The basic estimates of sampling error were supplied by Dr. Michael Rappeport of RL Associates, Princeton, New Jersey, and suggest the confidence intervals for the trip estimates contained in this report.

TRIP OR TRAVELER CHARACTERISTICS	PERCENT OF TRIPS	95% CONFIDENCE INTERVAL
DESTINATION REGION		
New England	5%	±2*
Mid Atlantic	11	±2*
South Atlantic	25	±3
East South Central	9	±2*
West South Central	9	±2*
East North Central	15	±2
West North Central	11	±1*
Mountain	12	±2*
Pacific	13	±2*
Outside U.S.	6	±2*

*Due to the small estimated percentage of trips for this category, the relative error is high. This estimate, therefore, should be used with care.

TRIP OR TRAVELER CHARACTERISTICS	PERCENT OF TRIPS	95% CONFIDENCE INTERVAL
ORIGIN REGION		
New England	5%	±1*
Mid Atlantic	16	±2
South Atlantic	17	±4
East South Central	7	±2*
West South Central	11	±2*
East North Central	17	±2
West North Central	8	±2*
Mountain	6	±2*
Pacific	13	±1*
TRIP DISTANCE		
200-299 miles	20%	±2
300-399 miles	15	±2
400-499 miles	9	±1*
500-599 miles	6	±2*
600-999 miles	18	±8
1,000-1,999 miles	16	±6
2,000 miles or more	10	±7*
Outside U.S.	6	±2*
TRIP DURATION		
No nights	10	±1*
One night	9	±2*
2-3 nights	36	±4
4-9 nights	29	±3
10 nights or more	16	±2
FAMILY INCOME		
Less than $10,000	16	±1
$10,000-$19,999	21	±2
$20,000-$29,999	17	±2
$30,000-39,999	14	±1*
$40,000 or more	15	±1
Refused	17	±6

*Due to the small estimated percentage of trips for this category, the relative error is high. This estimate, therefore, should be used with care.

TRIP OR TRAVELER CHARACTERISTICS	PERCENT OF TRIPS	95% CONFIDENCE INTERVAL
TYPE OF LODGING		
Home of friends/relatives	34	±2
Hotel/motel/motor hotel	49	±2
Other	15	±4
No overnight stay	10	±1*
PURPOSE OF TRIP		
Visit friends/relatives	36	±4
Recreation/entertainment	43	±2
Business/convention	22	±2
MODE OF TRANSPORTATION		
Auto/truck/RV	69	±2
Air	23	±4
VACATION TRIP		
Vacation	63	±2
Not a vacation	37	±2
WEEKEND TRIP		
Weekend	40	±4
Not over weekend	60	±4

*Due to the small estimated percentage of trips for this category, the relative error is high. This estimate, therefore, should be used with care.